

MARINE CATALOG

REFINISHING, REPAIR & MAINTENANCE PRODUCTS











ABOUT SEM

A leader in repair and refinishing products for over 65 years, **SEM Products, Inc**. is committed to manufacturing innovative and superior professional products. From specialty aerosols to adhesives and coatings, **SEM** creates products for the automotive, aerospace, marine and industrial markets. Employee owned and operated, **SEM** emphasizes high quality and first class customer service throughout the organization. Based in Rock Hill, SC, **SEM** takes pride in the fact that all manufactured products are "Made in the USA".

SEM Marine products are specifically designed to meet the needs of the boating and watercraft community. From **Vinyl Coat™**, which restores or refinishes marine vinyl and plastic, to our repair materials and protective coatings, **SEM Marine** enables our customers to keep their watercraft looking great.











A QUALITY JOB STARTS WITH PROPER PREPARATION

Our products are formulated to exacting standards using the best raw materials. Our prep products are designed to remove contaminants and improve the adhesion of repair materials and top coats.

SEM Soap

SEM Soap is a mild abrasive cleaner used as the first step in refinishing flexible substrates.

Part No.	Size
20262	16 oz Tubo

- Gravitates into surface and floats contaminants for easy removal
- Mild abrasive helps with adhesion
- Foaming action removes body contaminants, oils and water soluble contaminants



Vinyl Prep

Vinyl Prep is a unique and strong solvent blend critical to refinishing vinyl.

Part No.	Size
38343	16 oz. Aerosol
38344	Quart

- Removes soil, wax and grease
- Temporarily softens substrate for better adhesion
- Promotes adhesion of top coat
- Easy to use



Plastic & Leather Prep

Plastic & Leather Prep is a mild solvent blend to clean plastic and leather prior to refinishing.

Part No.	Size
38351	Square Gallon
38353	16 oz. Aerosol
38354	Cone Top Quart

- Removes mold release, fingerprints and grease
- Promotes adhesion of topcoat
- · Will not soften or distort plastic parts
- · Easy to use



REFINISHING

Vinyl Coat™

Vinyl Coat is a line of elastomeric aerosol coatings to match, restore or change the color of most marine vinyl and plastic surfaces.

- 16 oz. Aerosols
- 25 popular marine colors available
- Covers stains, fading and prepped mildew
- Superior adhesion
- Outstanding UV protection
- · Stays flexible, will not crack
- Excellent hiding
- · Quick drying



REFINISH & SAVE

Refinishing with Vinyl Coat™ VS

Replacing the seat costs

§498





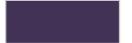
SEEING IS BELIEVING

Watch the video to see how this old seat was made new using **Vinyl Coat**.





semproducts.com /boatseats



Ultra Purple M25003



Ultra Turquoise M25013



Ranger Orchid Green M25023



Ultra Blue M25033



Ranger Admiral Blue M25043



Ranger Black



Ranger White



Ranger Off-White M25073



Carver White M25083



Sea Ray Mystic White M25093



Sea Ray Alabaster



Sea Ray Champagne M25113



Carver Dade Bisque M25123



Carver Light Tan M25133



Chaparal Beige/Platinum M25143



Stingray Taupe M25153



Ranger Beige M25163



Ranger Charcoal M25173



Ranger Gunmetal Grey



Light Grey M25193



Formula Boats Grey M25203



Carver Coco M25213



Stingray Yellow M25223



Formula Boats Red



Sterling Burgundy M25243

Engine Paint[™]

Engine Paint is an elastomeric coating formulated to restore the color of plastic engine cowlings and other painted metal parts on the stern drive and lower unit.

Part No.	Color	Size
M25503	Evinrude White	16 oz. Aero
M25513	Mercury Phantom Black	16 oz. Aero

- 16 oz. Aerosols
- Excellent for fiberglass, plastic and precoated metal
- · Elastomeric coating will not crack
- Superior hiding and gloss
- · Smooth, consistent finish
- Quick drying
- Matches OEM finish
- Excellent corrosion control



Color Coat™ Aerosols

Color Coat is a specialty elastomeric coating formulated to restore or change the color of most vinyl surfaces, flexible and rigid plastics, carpet and velour.



50 POPULAR COLORS

Go here to view the entire **Color Coat** line of products

- · Superior adhesion, flexibility and hiding
- · Will not crack
- · Quick drying and simple to use
- Ready to spray quarts and gallons
- 50 popular aerosol colors
- Fade resistant
- Available in bulk sizes



AVAILABLE AS A MIXING SYSTEM

For more versatility, **Color Coat** is available as a mixing system. Mix exactly how much paint you need and get an exact color match.



USE OUR EZ MIX APP

Use our new online **EZ Mix app** to get popular OEM color formulas.
Calculate the quantity you need and print a label with a Dymo printer.



Tac Free

Tac Free is an elastomeric, satin top coat, protective coating that is used to eliminate plasticizer migration on coated surfaces.

- · Eliminates tackiness on refinished vinyl
- Resistant to alcohol based cleaners

Part No. Size

39643 16 oz. Aerosol



Marine Rack

An assortment of **Vinyl Coat** and other **SEM Marine** prep products.

- Contains all Vinyl Coat colors and prep products
- Includes both Engine Paint colors

Part No.

M25992



Vinyl Coat 12 Can Assortment

An assortment of the top selling **Vinyl Coat** aerosols.

Part No.

M25889



Vinyl Coat 30 Can Assortment

An assortment that contains 2 each of our 5 most popular **Vinyl Coat** colors and 1 each of the other 20 colors.

Part No.

M25779



Rubberized Undercoating

Rubberized Undercoating and Low VOC Rubberized Undercoating are premium, paintable, textured coatings for sound dampening, chip resistance and corrosion protection.

Part:	Product:	Size:
39523	Rubberized Undercoating	24 oz. Aerosol
40523	Low VOC Rubberized Undercoating	24 oz. Aerosol
40524	Low VOC Rubberized Undercoating	Cone Top Quart



- · Uniform final appearance
- Quality asphalt-free formula
- Paintable, will not bleed through
- Sound-deadening properties
- Aerosol includes straw for tight spots
- · Fast-drying
- . Chip and corrosion resistant

Solaray[™] UV Clearcoat

Solaray UV Clearcoat is

a cross-linked UV cured aerosol clear for restoring the appearance, clarity and light output of plastic light covers and windshields.

Part	No.	Siz
-------------	-----	-----

21013 12 oz. Aerosol

UV Curing Lamp

UV Curing lamp is used to cure **Solaray UV Clearcoat** quickly and completely.

ביי	r	٠.	
а	ш	L.	

21109



- . Long lasting OEM material
- Cures fast to a hard high-gloss finish
- Superior durability

1K Seam Sealers

Versatile, single component sealer for sealing interior or exterior seams, joints and voids.

Part No.	Color
29362	White
29372	Gray
29382	Beige
29392	Black



- Direct to metal application
- Non-sag formula
- Excellent adhesion
- Remains flexible without shrinking or cracking
- Color matches many OEM sealers
- Optimal working time
- · Paintable immediately

1K SEAM SEALER ACCESSORIES



1K PNEUMATIC APPLICATOR

Use with **1K Seam Sealers**. Has built-in air regulator for consistent flow. Excellent for large jobs.

Part:

29342



1K SEAM SEALER NOZZLES

For use with our 29 series 1K Seam Sealers.

Part No. Size

2 15 Pack

UNDERCOATING ACCESSORY



PREMIUM UNDERCOAT APPLICATOR

A siphon fed heavy plastic applicator for spraying bed liners, undercoatings, and rust proofing.

Part:

71109

Rust-Mort™

An acidic compound that converts existing rust to an insoluble black coating prior to applying body filler, primer or top coat.

Part No.	Size
69501	Gallon
69504	Quart Bottle
69508	Pint Bottle



Rust-Seal™

Rust-Seal is an acidic compound that transforms rust into a permanent, black, protective coating.

Part No.	Size
39304	Quart Bottle
39308	Pint Bottle



Dual-Mix[™] Quick Set 20

A fast, clear, two-component, urethane adhesive that sets in 20 seconds.

Part No.	Size
40202	1.7 oz. Cartridge

7 oz. Cartridge

Quick Set 50

40207

A fast, black, two-component, urethane adhesive that sets in 50 seconds.

Part No.	Size
40502	1.7 oz. Cartridge
40507	7 oz. Cartridge



- For bonding most small plastic, metal and aluminum parts
- · High strength and sandable
- · Non-sag formula

Mini-Max[™] Bumper Repair

Filler for repairing small damage to rigid or semi-rigid plastics.

Part	No.	Size
· ui c		OILU

68422 1 oz. Cartridge

General Purpose Adhesive

Adhesive for fast bonds on most surfaces.

Part No.	Size
----------	------

68432 1 oz. Cartridge

• Two-component epoxy base

- Superior adhesion
- Great for quick DIY repairs

Clear Fast Set Adhesive

Adhesive for an invisible bond on plastic, metal, fiberglass and wood.

Oort	No	Cino
arı	No.	Size

68442 1 oz. Cartridge

7 OZ. CARTRIDGE ACCESSORIES



UNIVERSAL PNEUMATIC APPLICATOR

The **Universal Pneumatic Applicator** is a dispensing gun for 7 oz. cartridges.

Part:

70039



INTEGRAL NUT SQUARE STATIC MIXERS

Mixing tips for use with most 2K 7 oz. cartridge products.

Part N	lo.	Si	Z€

70011	6 Pack

1.7 OZ. CARTRIDGE ACCESSORIES



1.7 OZ. MANUAL APPLICATOR

A convenient, small applicator for use with 1.7 oz. **Dual-Mix** cartridges.

Part:

70019



1.7 OZ. TURBO STATIC MIXERS

Mixing tips for use with 1.7 oz. **Dual-Mix** cartridge products.

Part N	lo.	Size	

I di titoi	OIE O
70020	6 Pack
70021	50 Pack







PHONE

TECH SUPPORT 1-800-831-1122

CUSTOMER CARE 1-866-327-7829



EMAIL

TECH SUPPORT tech@semproducts.com

CUSTOMER CARE

cust_care@ semproducts.com



HOURS

MON - THURS 8 a.m. - 5 p.m. EST

FRI

8 a.m. - 4:30 p.m. EST



WEBSITE

Visit our website for product info, Technical and Safety Data sheets

semproducts.com



FACEBOOK

Find us on Facebook to get great tips

facebook.com/ semproducts

