



MARINE CATALOG

REFINISHING, REPAIR & MAINTENANCE PRODUCTS



PREP PRODUCTS

A QUALITY JOB STARTS WITH PROPER PREPARATION

Our products are formulated to exacting standards using the best raw materials. Our prep products are designed to remove contaminants and improve the adhesion of repair materials and top coats.

SEM Soap

A mild abrasive cleaner used as the first step in refinishing flexible substrates.

- Gravitates into surface and floats contaminants for easy removal
- Mild abrasive helps with adhesion
- Foaming action removes body oils and other water soluble contaminants



39362 | 16 oz. Tube

Suitable substrates:

- Vinyl
- Leather
- Plastic

Vinyl Prep

A strong solvent blend critical to refinishing vinyl.

- Removes soil, wax and grease
- Temporarily softens substrate
- Works quickly



38343 | 16 oz. Aerosol

38344 | Quart

Suitable substrates:

- Vinyl

Plastic & Leather Prep

A mild solvent blend to clean plastic and leather prior to refinishing.

- Removes mold release, fingerprints, grease and oil
- Will not soften or distort plastic parts
- Easy to use



38351 | Gallon

38353 | 16 oz. Aerosol

38354 | Cone Quart

Suitable substrates:

- Plastic
- Leather
- Carpet
- Velour

SEM Solve

A virgin solvent blend to clean panels prior to refinish or repair.

- Effectively removes adhesive residue, wax, grease, road tar, oil, silicone, paint overspray and bug remnants
- Easy to use
- Leaves no residue



38371 | Gallon

38373 | 20 oz. Aerosol

38374 | Quart

Suitable substrates:

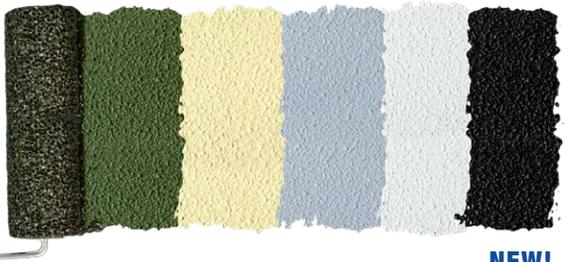
- Bare metal
- Primed or painted surfaces
- SMC and plastic – limit exposure

NEW

GET A GRIP



WEATHER ANY STORM



SPORTSMAN GREEN MATEO WHEAT GULL GRAY SAIL WHITE **NEW!** MIDNIGHT BLACK

- Premium Appearance, Texture and Performance
- 2K Technology – Strongest on the Market
- Durable, Slip-Resistant Finish
- Quick, One-Coat Application

GripTide™ Non-Skid Deck Coating

A two-component high quality urethane, grip-enhancing, textured coating that provides a durable, protective finish for boat floors, boat decks and other marine surfaces.

- Adhesion to most surfaces
- 2K technology for durability and a quick cure
- Easy one-step spray or roller application
- Durable coating that maintains flexibility
- Five popular marine colors
- Chemical resistant
- Fade resistant



KIT CONTAINS
1 Gallon GripTide Non-Skid Deck Coating
1 Cone Quart GripTide Catalyst
1 (9") Heavy Texture Roller

Gallon Kits

- M25610 | Sail White
- M25620 | Gull Gray
- M25630 | Mateo Wheat
- M25640 | Sportsman Green
- M25650 | Midnight Black - **NEW!!**
- 71140 | Heavy Texture Roller

All GripTide colors are also available in 6.25 Gallon kits.

KIT CONTAINS

5 Gallons GripTide Non-Skid Deck Coating
5 Cone Quarts GripTide Catalyst
Rollers purchased separately.

6.25 Gallon Kits

- M25615 | Sail White
- M25625 | Gull Gray
- M25635 | Mateo Wheat
- M25645 | Sportsman Green
- M25655 | Midnight Black

GripTide DTM Primer

2.1 VOC Compliant

A 2.1 VOC compliant, two-component primer that provides bare metal adhesion and filling in one product.

- 2.1 Mixed VOC
- Outstanding adhesion on steel, fiberglass, aluminum
- Excellent corrosion control
- Builds quickly, sands easily
- Excellent color holdout
- Rollable or sprayable



- M25674 | Primer | Quart
- M25686 | Primer Activator | Half Pint

REFINISHING

Vinyl Coat™

Vinyl Coat is a line of flexible aerosol coatings to match, restore or change the color of most marine vinyl and plastic surfaces.

16 oz. Aerosol

25 Colors

- Covers stains, fading and prepped mildew
- Superior adhesion
- Outstanding UV protection
- Stays flexible, will not crack
- Excellent hiding
- Quick drying



REFINISH & SAVE

Refinishing with
Vinyl Coat

VS

Replacing the
seat costs

\$ **31³⁸**

\$ **498**

BEFORE



AFTER

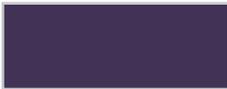
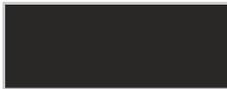
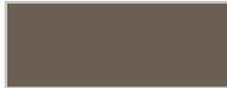
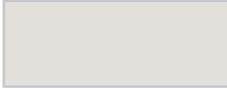
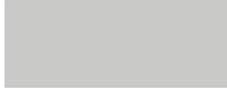


SEEING IS BELIEVING

Watch the video to see how this old seat was made new using Vinyl Coat.



semproducts.com/boatseats

				
Ultra Purple M25003	Ranger Black M25053	Sea Ray Alabaster M25103	Stingray™ Taupe M25153	Formula Boats™ Grey M25203
				
Ultra Turquoise M25013	Ranger White M25063	Sea Ray Champagne M25113	Ranger Beige M25163	Carver Coco M25213
				
Ranger™ Orchid Green M25023	Ranger Off-White M25073	Carver Dade Bisque M25123	Ranger Charcoal M25173	Stingray Yellow M25223
				
Ultra Blue M25033	Carver™ White M25083	Carver Light Tan M25133	Ranger Gunmetal Grey M25183	Formula Boats Red M25233
				
Ranger Admiral Blue M25043	Sea Ray™ Mystic White M25093	Chaparral Beige/Platinum M25143	Light Grey M25193	Sterling™ Burgundy M25243

Engine Paint

A flexible coating formulated to restore the color of plastic marine engine cowlings and other painted metal parts on the stern drive and lower unit.

- Excellent for fiberglass, plastic and precoated metal
- Flexible coating, will not crack
- Superior hiding and gloss
- Smooth, consistent finish
- Convenient aerosols
- Quick drying
- Simple to use
- Matches OEM finish
- Excellent corrosion control



16 oz. Aerosol

- M25503 | Evinrude™ White
M25513 | Mercury™ Phantom Black

Color Coat™

Improved Aerosol

A specialty, flexible coating formulated to restore or change the color of most vinyl surfaces, flexible and rigid plastics, carpet and velour. **Color Coat** is not a dye, but a fade-resistant, flexible and permanent coating.

- Refinish vehicle interiors and motorcycle seats
- Enhance automotive carpet and velour
- Superior adhesion, flexibility, and hiding
- Will not crack
- Quick drying and simple to use
- Ready to spray quarts and gallons
- Mixing system available for endless colors

16 oz. Aerosols

50 Colors and 3 Clears

- 13003 | High Gloss Clear
13013 | Satin Gloss Clear
13023 | Low Luster Clear
15003 | Phantom White
15013 | Landau Black
15023 | Cordovan Brown
15033 | Saddle Tan
15043 | Shadow Blue
15053 | Granite
15063 | Burgundy
15083 | Silver
15093 | Lt Buckskin
15103 | Super White
15113 | Firethorn Red
15123 | Santa Fe
15143 | Sandstone
15163 | Presidio

- 15173 | Camel
15183 | Warm Gray
15213 | Bluemist
15223 | Castella
15233 | Gloss Black
15243 | Satin Black
15253 | Titanium Metallic
15273 | Napa Red
15283 | Pescadero Sand
15303 | Graphite
15313 | White
15323 | Palomino
15353 | Lt Titanium
15363 | Portola Red
15373 | Flame Red
15393 | Med Gray
15413 | Thomas Bus Gray
15453 | Gloss White
15483 | Bluebird Brown
15603 | Sailcloth White

- 15643 | Pacific Blue
15713 | Ladera
15723 | Monterey
15753 | Lt Oak
15763 | Storm Gray
15793 | Shale
15803 | Opel Gray
15813 | Med Dk Pewter
15823 | Lt Parchment
15833 | Khaki
15843 | Med Parchment
15853 | Ivory
15863 | Lt Neutral
15873 | Med Slate Gray
15883 | Med Neutral
15893 | Med Prairie Tan



Aerosols are shop floor compliant (NESHAP 6H)

AVAILABLE AS A MIXING SYSTEM

For more versatility, **Color Coat** is available as a mixing system. Mix exactly how much paint you need and get an exact color match.



USE OUR EZ MIX APP

Use our new online **EZ Mix app** to get popular OEM color formulas. Calculate the quantity you need and print a label with a Dymo printer.



Tac Free

A flexible satin top coat used to eliminate plasticizer migration on coated surfaces.

39643 | 16 oz. Aerosol

- Eliminates tackiness on refinished vinyl
- Wet on wet application saves time



Marine Vinyl Coat™ 12 Can Assortment

Assortments of the top selling Marine **Vinyl Coat** aerosols.

M25889 | 12 Can Assortment



Marine Rack Assortment

An assortment of **Vinyl Coat** and other **SEM** Marine prep products.

M25992 | 1 Rack



Marine Vinyl Coat 30 Can Assortment

Contains 2 each of our most popular **Vinyl Coat** colors and 1 each of the other 20 colors.

M25779 | 30 Can Assortment



MAINTENANCE & REPAIR

1K Seam Sealer

A versatile, single component sealer for sealing interior or exterior seams, joints, and voids.

- Direct to metal
- Paintable immediately*
- Remains flexible without shrinking or cracking
- Colors match many OEM sealers
- Optimal working time
- Corrosion resistant
- Resistance weldable
- Excellent adhesion



10 oz. Tube

29362 | White
29372 | Gray
29382 | Beige
29392 | Black

Working Time: 5 – 10 Min

Top Coat Time: 0 – 24 Hr

* Paintable immediately with most solvent based paint systems.

1K Sprayable Seam Sealer

A high performance, modified silane polymer seam sealer for duplicating OEM sprayed seams and sound dampening pads.

- Direct to metal
- Paintable immediately*
- Excellent adhesion
- Remains flexible without shrinking or cracking
- Color variety to match OEM sealers
- Optimal working time



9.5 oz. Tube

29462 | White
29472 | Gray
29482 | Beige
29492 | Black

Working Time: 5 – 10 Min

Top Coat Time: 0 – 24 Hr

* Paintable immediately with most solvent based paint systems.

Rust Mort™

An acidic compound that removes or converts rust to an insoluble coating prior to applying body filler, primer or top coat.



69501 | Gallon
69504 | Quart
69508 | Pint

Rust Seal™

A dual-purpose acidic compound that neutralizes mild rust and provides a temporary rust-protective layer prior to topcoating.



39304 | Quart
39308 | Pint

Rust Trap™

A high gloss, moisture-cured, urethane coating for restoring and protecting rusty metal.

- Premium moisture-cured urethane technology
- Paint directly to rust or bare sanded steel
- No conversion products needed
- Wet-on-wet application for faster repairs
- Compliant everywhere
- Flattener available
- Can be topcoated



45501 | Black | Gallon
45504 | Black | Cone Quart
45508 | Black | Pint
45514 | Silver | Cone Quart
45518 | Silver | Pint
45594 | Flattener | Cone Quart
45598 | Flattener | Pint
79460 | Counter Assortment

1K SEAM SEALER ACCESSORIES



1K PNEUMATIC APPLICATOR

An air-driven applicator gun designed for use with our 1K Seam Sealers. Ideal for frequent use or large jobs

Part No.	Description
29342	1K Pneumatic Applicator
29352	1K Seam Sealer Nozzle (15)

1.7 OZ. CARTRIDGE ACCESSORIES



1.7 OZ. MANUAL APPLICATOR

A convenient and compact applicator for use with 1.7 oz. Dual-Mix cartridges.

Part No.	Description
70019	1.7 oz. Manual Applicator
70020	1.7 oz Turbo Static Mixer (6)
70021	1.7 oz Turbo Static Mixer (15)

UNDERCOATING ACCESSORY



PREMIUM UNDERCOAT APPLICATOR

A siphon feed heavy plastic applicator for spraying bed liners, undercoatings, and rust proofing.

Part No.	Description
71109	Premium Undercoat Applicator

7 OZ. CARTRIDGE ACCESSORIES



UNIVERSAL APPLICATORS

A dispensing gun for 7 oz. 2K cartridges.

Part No.	Description
70039	Universal Pneumatic Applicator
71119	Universal Manual Applicator
70011	Integral Static Mixer (6)

Rubberized Undercoating

A premium, single component, paintable, textured coating for sound dampening, chip resistance, rust protection and corrosion protection.

- Uniform final appearance
- Quality asphalt-free formula
- Paintable without bleed through
- Sound-deadening properties
- Aerosol includes straw for tight spots
- Fast-drying
- Chip and corrosion resistant



39513 | White | 24 oz. Aerosol
 39523 | Black | 24 oz. Aerosol
 40523 | Low VOC Black | 24 oz. Aerosol
 40524 | Low VOC Black | Quart

TWO-COMPONENT REPAIR PRODUCTS

Dual-Mix™ Quick Set 20

Dual-Mix Forever Warranty

A very fast, two-component, clear, urethane adhesive designed for bumper tab repair and bonding most small plastic, steel and aluminum parts.

- High strength and sandable
- Bonds almost anything
- Non-sag formula fills gaps
- Colorless
- Super fast setting



40207 | 7 oz. 2K Cartridge
 40202 | 1.7 oz. 2K Cartridge

Working Time: 15 Sec
Set Time: 20 Sec
Cure Time: 15 Min
Resin Base: Urethane

Dual-Mix Quick Set 50

Dual-Mix Forever Warranty

A fast, two-component, black urethane adhesive designed for plastic repair and bonding most small plastic, steel and aluminum parts.

- High strength and sandable
- Bonds almost anything
- Non-sag formula fills gaps
- 15 minute cure



40507 | Black | 7 oz. 2K Cartridge
 40517 | Clear | 7 oz. 2K Cartridge
 40502 | Black | 1.7 oz. 2K Cartridge

Working Time: 45 Sec
Set Time: 50 Sec
Cure Time: 15 Min
Resin Base: Urethane

Dual-Mix™ Quick Set 180

Dual-Mix Forever Warranty

A very fast, two-component, clear, urethane adhesive designed for bumper tab repair and bonding most small plastic, steel and aluminum parts.

- High strength and sandable
- Bonds almost anything
- Non-sag formula fills gaps
- Colorless
- Super fast setting



41807 | 7 oz. 2K Cartridge

Working Time: 3 Min
Set Time: 3 Min
Cure Time: 24 Hr
Resin Base: Urethane

Mini-Max™ Bumper Repair

A two-component, epoxy-based filler for repairing small damage to bumpers and rigid or semi-rigid plastics.

68422 | 1 oz. 2K Cartridge

- **No adhesion promoter required**
- Superior adhesion
- Excellent sanding and feather edging
- Does not shrink or pinhole
- Zero VOC



Mini-Max General Purpose Adhesive

A two-component epoxy-based adhesive for fast bonds on most surfaces.

68432 | 1 oz. 2K Cartridge

- Superior adhesion
- Ideal working time
- Bonds multiple substrates
- Isocyanate free



Mini-Max Clear Fast Set Adhesive

A two-component clear epoxy for an invisible bond on plastic, metal, fiberglass and wood.

68442 | 1 oz. 2K Cartridge

- Superior adhesion
- High strength
- Fast cure
- Bonds multiple substrates



A leader in repair and refinishing products for 70 years, **SEM Products, Inc.** is committed to manufacturing innovative and superior professional products. From specialty aerosols to adhesives and coatings, **SEM** creates products for the automotive, aerospace, marine and industrial markets. **SEM** emphasizes high quality and first class customer service throughout the organization. Based in Rock Hill, SC, **SEM** takes pride in the fact that all manufactured products are “Built Better™ in the USA.”

SEM Marine products are specifically designed to meet the needs of the boating and watercraft community. From **Vinyl Coat™**, to restore or refinish marine vinyl and plastic, to our strongest on the market, **GripTide™ Non-Skid Deck Coating**, **SEM Marine** enables customers to repair, refinish and protect their watercraft for long lasting great looks.



TECH SUPPORT
CUSTOMER CARE

1-800-831-1122
1-866-327-7829



tech@semproducts.com
custcare@semproducts.com

