







SEM has you covered with the OEM recommended products you need to do the job right.

ADHESIVES | FOAMS | PANEL BONDING ADHESIVES | PLASTIC REPAIR | SEAM SEALERS SPECIALTY COATINGS | TEXTURE COATINGS | SOUND DAMPENING | CHIP GUARD COATINGS RUST PREVENTERS | UNDERCOATINGS | PRIMERS | ADHESION PROMOTERS



GET THE FULL LIST OF SEM'S OEM RECOMMENDATIONS AT:

semproducts.com/oem























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*	OEM Recommended	

Proper preparation is the foundation to a quality repair. SEM prep products are specifically designed for each substrate to eliminate contaminants & maximize adhesion of top coats & repair materials.

SEM SOAP

Mild abrasive cleaner used as the first step in refinishing flexible substrates.

- · Gravitates into surface & floats contaminants for easy removal
- . Mild abrasive helps with adhesion
- Foaming action removes body oils & other water soluble contaminants

Suitable Substrates:

- Vinyl
- Leather
- Plastic

PART#	SIZE
39362	16 oz. Tube

VINYL PREP

Strong solvent blend critical to refinishing vinyl.

- · Removes oil, wax & grease
- Temporarily softens substrate
- Works quickly

Suitable Substrates:

Vinyl

PART# SIZE

38343 16 oz. Aerosol 38344 Quart

PLASTIC & LEATHER PREP

A mild solvent blend to clean plastic & leather prior to refinishing.



fingerprints, grease & oil

- · Will not soften or distort plastic parts
- · Easy to use

Suitable Substrates:

- Plastic
- Leather
- Carpet & Velour

PART#	SIZE
38351	Gallon
38353	16 oz. Aerosol
38354	Quart

XXX UNIVERSAL GUN CLEANER

Quickly removes solvent-based & waterborne coatings from spray equipment.

- · Removes waterborne or solvent-based paint & overspray
- 100% virgin solvent formula
- 2-in-1 cleaner reduces products needed in collision center

PART#	SIZE
77763	20 oz. Aerosol

SCUFF & CLEAN

An abrasive paste that cleans & prepares panels for repair or refinish. Improved formula provides better sudsing, easier rinsing & no settling.

- · Perfect for bumper covers
- · Removes wax, grease, & road grime
- Uniform scratch
- improves top coat adhesion
- · Easier rinsing
- . No shaking or stirring necessary

Suitable Substrates:

- · Primed or painted surfaces
- Raw plastic

PART#	SIZE
38391	Gallon Pump
38398	16 oz. Tube

SEM SOLVE

A virgin solvent blend to clean panels prior to refinish or repair.





· Leaves no residue

Suitable Substrates:

- · Bare metal
- · Primed or painted surfaces
- SMC & plastic limit exposure

PART#	SIZE		
38371	Gallon		
38373	20 oz. Aerosol		
38374	Quart		
38375	5 Gallon		

SPRAYABLE SEAM SEALER GUN CLEANER

Blend of solvents to help clean onecomponent sprayable seam sealer

- High strength virgin solvent blend
- · Does not contain chlorinated solvents
- Perfect when changing sealer colors
- · Attached straw for tight areas

PART#	SIZE		
29433	20 oz. Aerosol		

XXX UNIVERSAL **SURFACE CLEANER**

Compliant, waterborne cleaner that removes solvent & water soluble contaminants prior to refinishina.

- 2-in-1 cleaner reduces products needed in collision center
- Helps eliminate static for improved metallic orientation & reduced dust contamination
- · Solvent strong in waterborne formula
- Exceptional grease-cutting power

Suitable Substrates:

- Primed or painted surfaces Leather
- Plastic Vinyl
- Aluminum Bare Steel

PART#	SIZE
77771	Gallon
77774	Quart

XXX UNIVERSAL ADHESIVE REMOVER

Mild solvent blend used to remove adhesive residue left by tapes, decals & body molding as well as dirt, road tar, sap, wax, silicone, grease, oil & bugs from interior or exterior surfaces.



- · Quick acting formula dissolves adhesive residue, tar & more
- Will not damage thoroughly cured paint when used as directed
- · Will not soften, discolor, or distort plastic, vinyl, or fabric when used as directed

Suitable Substrates:

- Plastic
- Vinyl
- · OEM & refinished panels
- Leather
- · Bare aluminum & steel
- Glass

PART#	SIZE		
77783	16 oz. Aerosol		
77784	Quart		





DUAL-MIX

ADHESIVES

PLASTIC REPAIR

SEALERS

SOUND DAMPENING









ADHESIVES

SEE PAGE 4

- Roof Skins
- Door Skins
- Applique Panels
- Quarter Panels
- · Plastic Tabs & Brackets
- Structural Components

PLASTIC REPAIR

SEE PAGE 8

- Bumper Covers
- Interior Plastics
- Plastic Tabs & Brackets
- Molded Body Panels

SEAM SEALERS

SEE PAGE 7

- Roof Skins
- Door Skins
- Strut Towers
- Floor PansFender Wells
- Body Pans & Trunk Areas

SOUND DAMPENING

SEE PAGE 9

- Roof Bows
- Hoods
- Door Intrusion Beams
- Rocker Panels & Floor Pans
- · Quarter Panels
- Body Pans & Trunk Areas
- Deck Lids & Filler Necks

SEM adhesives are formulated with the technician in mind. With epoxy, acrylic & urethane technologies, no matter the substrate or job size, *SEM* can cover all your adhesive application needs.

ROOF SKINS | DOOR SKINS | APPLIQUE PANELS | QUARTER PANELS | PLASTIC TABS & BRACKETS | STRUCTURAL COMPONENTS

PART#	TWO COMPONENT PRODUCT	WORKING TIME	SET TIME	HEAT SET TIME	CURE TIME	HEAT CURE TIME	RESIN	SIZE
39310	Insta-Bond 2 Component Kit	-	Instant	-	-	-	Cyanoacrylate	3 oz. Kit
39311	Insta-Bond Adhesive	-	Instant	-	-	-	Cyanoacrylate	1 oz.
39322	Insta-Bond Accelerator	-	-	-	-	-	-	2 oz.
39337	Dual-Mix Door Skin & SMC Adhesive	30 Min	2 Hr	-	24 Hr	1 Hr	Epoxy	7 oz. Cartridge
39537	Dual-Mix Weld-Bond Adhesive	1 Hr	3 Hr	-	24 Hr	1 Hr	Acrylic	7 oz. Cartridge
39747	Dual-Mix Multi-Purpose Panel Adhesive	90 Min	4 Hr	-	24 Hr	1 Hr	Epoxy	7 oz. Cartridge
39757	Dual-Mix Structural Impact Resistant Adhesive	1 Hr	8 Hr	15 Min	48 Hr	30 Min	Epoxy	7 oz. Cartridge
39897	Dual-Mix Patch Panel Adhesive	10 Min	20 Min	-	30 Min	15 Min	Acrylic	7 oz. Cartridge
40202	<i>Dual-Mix</i> Quick Set 20	15 Sec	20 Sec	-	15 Min	-	Urethane	1.7 oz. Cartridge
40207	<i>Dual-Mix</i> Quick Set 20	15 Sec	20 Sec	-	15 Min	-	Urethane	7 oz. Cartridge
40502	Dual-Mix Quick Set 50 – Black	45 Sec	50 Sec	-	15 Min	-	Urethane	1.7 oz. Cartridge
40507	Dual-Mix Quick Set 50 – Black	45 Sec	50 Sec	-	15 Min	-	Urethane	7 oz. Cartridge
40517	Dual-Mix Quick Set 50 – Clear NEW	45 Sec	50 Sec	-	15 Min	-	Urethane	7 oz. Cartridge
41807	<i>Dual-Mix</i> Quick Set 180	3 Min	30 Min	-	24 Hr	-	Urethane	7 oz. Cartridge
68432	Mini-Max General Purpose Adhesive	3 Min	7 Min	-	1 Hr	15 Min	Ероху	1 oz. Cartridge
68442	Mini-Max Clear Fast Set Adhesive	2 Min	5 Min	-	1 Hr	-	Ероху	1 oz. Cartridge

DUAL-MIX STRUCTURAL IMPACT RESISTANT ADHESIVE (SIRA)

For bonding structural & non-structural components where specified by the vehilce manufacturer.

- Dual-Mix Forever Warrantv*
- 0EM recommended
- Exceptional impact & peel strength
- Excellent corrosion resistance
- · Spacer beads for consistent bond line thickness
- Rivet & weld bonding compatible

PART#	SIZE
39757	7 oz. Cartridge

DUAL-MIX MULTI-PURPOSE PANEL ADHESIVE

For panel bonding of steel, aluminum, SMC & fiberglass.

- Dual-Mix Forever Warranty*
- OEM recommended
- · Exceptional impact & peel strength
- Long working time
- Excellent corrosion resistance
- Spacer beads for consistent bond line thickness
- · Non-sag formula
- . Compatible with MIG or STRSW welding

PART#	SIZE
39747	7 oz. Cartridge

DUAL-MIX DOOR SKIN & SMC ADHESIVE

For quickly bonding any combination of steel, aluminum, fiberglass & SMC.



- OEM recommended
- Excellent corrosion protection
- Bonds multiple substrates
- Non formula

PART#	SIZE
39337	7 oz. Cartridge
00001	7 OZ. Oditilago

DUAL-MIX WELD-BOND ADHESIVE

Formulated to bond metal surfaces without the use of primer.

- Dual-Mix Forever Warranty*
- OFM recommended
- · Spacer beads for consistent bond line thicknes
- · Excellent environmental resistance

PART#	SIZE		
39537	7 oz Cartridge		

DUAL-MIX PATCH PANEL ADHESIVE

For quickly bonding metal panels without the use of primer.

- Dual-Mix Forever Warranty*
- 0EM recommended
- · Non-sag formula

· Quick cure time



DUAL-MIX QUICK SET 20

A very fast, opaque, urethane adhesive designed for bumper tab repair & bonding most small plastic steel & aluminum parts.

- Dual-Mix Forever Warranty*
- OEM recommended
- High strength & sandable
- Bonds multiple substrates
- Non formula
- · Very fast setting

PART#	SIZE
40202	1.7 oz. Cartridge
40207	7 oz. Cartridge

DUAL-MIX QUICK SET 50

General purpose, urethane adhesive with a 50 second set time for bonding most plastic, steel, aluminum SMC & fiberglass parts.

- Dual-Mix Forever Warranty*
- OEM recommended
- · High strength & sandable
- · Bonds multiple substrates
- Non formula
- · Fast setting

PART#	COLOR	SIZE
40502	Black	1.7 oz. Cartridge
40507	Black	7 oz. Cartridge
40517	Clear NEW	7 oz. Cartridge











DUAL-MIX QUICK SET 180

General purpose, black, urethane adhesive with a three minute working time designed for repairing & bonding most small to medium plastic, steel, aluminum, glass, SMC & fiberglass parts.

- Dual-Mix Forever Warranty*
- OEM recommended
- · High strength & sandable
- Bonds most substrates
- · Non-sag formula
- Extended 3 minute working time

PART#	SIZE
41807	7 oz. Cartridge

MINI-MAX™ GENERAL PURPOSE ADHESIVE

For fast bonds on most surfaces.

- Exceptional adhesion
- Ideal working time
- Bonds multiple substrates

PART#	SIZE
68432	1 oz. Cartridge

*Visit semproducts.com/warranty for complete Dual-Mix warranty information.

MINI-MAX CLEAR FAST SET ADHESIVE

For an invisible bond on plastic, metal, fiberglass & wood.

- High strength
- Fast cure
- Bonds multiple substrates

PART#	SIZE
68442	1 oz. Cartridge

INSTA-BOND

Combination of cyanoacrylate adhesive & accelerator for instant bonding of small parts.

- 0EM recommended
- Holds torn plastic together during repair
- Provides high strength bonds
- · Accelerator creates an instant bond

PART#	SIZE
39310	3 oz. Kit
39311	1 oz. Bottle
39322	2 oz. Bottle



Repairing A Bumper Tab

WITH **NEW DUAL-MIX QUICK SET 50 – CLEAR**

Prepare surface & **Dual-Mix** cartridge as instructed in the

Technical Data Sheet

For badly torn damage, drill 1/8" holes approximately 1/2" apart into the repair area. This will help lock the repair material in place.



Cut a piece of **Plastic Repair Contouring Tape** twice the length of the repair.

Dispense *Dual-Mix* Quick Set 50 – Clear onto Plastic Repair Contouring Tape.



Apply both to the repair area & mold into shape using your gloved hands or a spreader.

Allow the adhesive to cure for 5 minutes before removing the plastic film.



Sand with a P80 – P180 grit disc to desired shape & drill as needed.

The clear formula allows you to see exactly where the original hole

FILLERS & GLAZES

When repairing pinholes, scratches & minor damage, *SEM* has a range of high quality products to suit your needs. All *SEM* fillers & glazes come with the same cream hardener reducing likelihood of hardener errors.

METAL BITE™ FINISHING GLAZE

Two-component, polyester finishing glaze that quickly fills sand scratches & other minor imperfections.

- Optimized viscosity flows into surface imperfections diminishing pinholes & bridging over scratches
- Fast drying to a tack-free finish
- Exceptional sanding qualities extend life of sandpaper
- Can be applied over properly prepped OE paint
- Flexible for use on semi-flexible plastics

PART#	SIZE
39592	24 oz. Tube
39599	15 oz. Pouch

BUMPER BITE™

FLEXIBLE GLAZE

Two-component, flexible polyester filler that quickly fills sand scratches, pinholes, & minor imperfections on many automotive substrates.

- Extremely flexible for enhanced resistance against cracking
- Fast drying to a tack-free finish
- Exceptional sanding qualities extend life of sandpaper
- Can be applied over properly prepped OE paint
- Excellent adhesion

PART#	SIZE
40482	16 oz. Tube
40489	14 oz. Pouch

CARBO FILL+™ FILLER

is located.

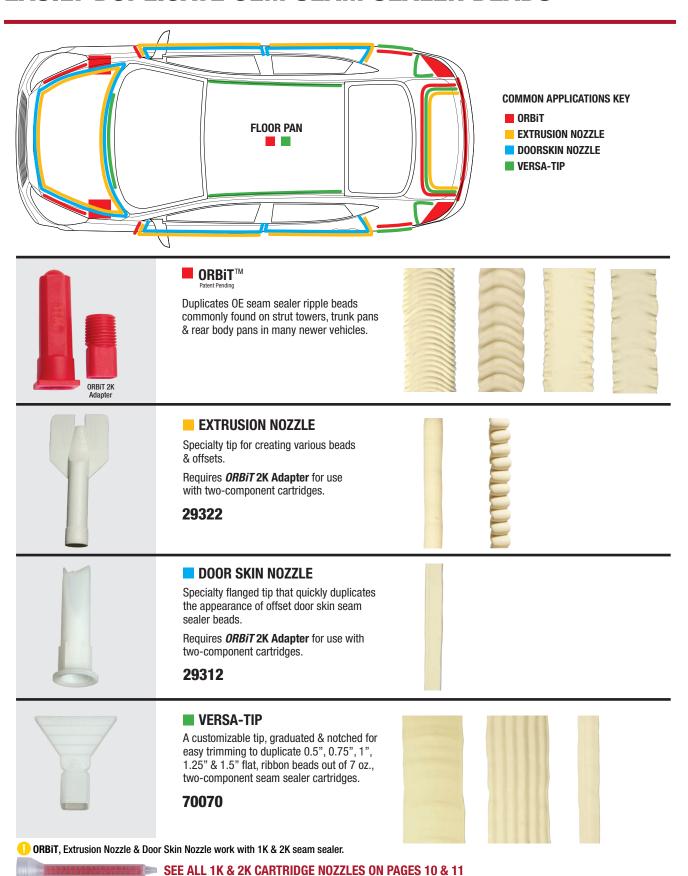
Two-component, carbon fiber & short strand fiberglass enriched filler for repairing SMC, fiberglass, rigid plastic, steel & aluminum.



- Will not stain or bleed through
- Can be applied over properly prepped OE paint
- Exceptional sanding qualities extend life of sandpaper

PART#	SIZE
40542	16 oz. Tube
40549	14 oz. Pouch

EASILY DUPLICATE OEM SEAM SEALER BEADS



SEM ofers a comprehensive line of two-component & one-component seam sealers to meet your repair requirements & allow you to match OEM speifications.

ROOF SKINS | DOOR SKINS | STRUT TOWERS | FLOOR PANS | FENDER WELLS | BODY PANS & TRUNK AREAS

PART#	TWO-COMPONENT PRODUCT	WORKING	SET TIME	TOP COAT TIME	CURE TIME	SIZE
39377	Dual-Mix Seam Sealer – Gray	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
39387	Dual-Mix Self Leveling Seam Sealer	10 Min	15 Min	15 Min	1 Hr	7 oz. Cartridge
39477	Dual-Mix Seam Sealer – Beige	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
39777	Dual-Mix High-Build Self Leveling Seam Sealer	10 Min	15 Min	15 Min	1 Hr	7 oz. Cartridge
40177	Dual-Mix Heavy Bodied Seam Sealer – Gray NEW	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
40277	Dual-Mix Heavy Bodied Seam Sealer - Beige NEW	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
40377	Dual-Mix Heavy Bodied Seam Sealer - Black	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
40477	Dual-Mix Heavy Bodied Seam Sealer – White	10 Min	15 Min	0	1 Hr	7 oz. Cartridge
PART#	ONE-COMPONENT PRODUCT	WORKING	SET Time	TOP COAT TIME	CURE TIME	SIZE
29362	1K Seam Sealer – White	5 – 10 Min	20 – 30 Min	0 – 24 Hr	24 Hr	10.1 oz. Tube
29372	1K Seam Sealer – Gray	5 – 10 Min	20 – 30 Min	0 – 24 Hr	24 Hr	10.1 oz. Tube
29382	1K Seam Sealer – Beige	5 – 10 Min	20 – 30 Min	0 – 24 Hr	24 Hr	10.1 oz. Tube
29392	1K Seam Sealer – Black	5 – 10 Min	20 – 30 Min	0 – 24 Hr	24 Hr	10.1 oz. Tube
29462	2-IN-1 Seam Sealer – White	20 – 40 Min	1 Hr	0 – 24 Hr	24 Hr	9.5 oz. Tube
29472	2-IN-1 Seam Sealer – Gray	20 – 40 Min	1 Hr	0 – 24 Hr	24 Hr	9.5 oz. Tube
29482	2-IN-1 Seam Sealer – Beige	20 – 40 Min	1 Hr	0 – 24 Hr	24 Hr	9.5 oz. Tube







DUAL-MIX SEAM SEALERS

2-IN-1 Seam Sealer - Black

Medium viscosity, epoxy sealer for for use on interior or exterior seams, joints & voids.

- Dual-Mix Forever Warranty*
- OEM recommended

29492

- · Direct to metal capable
- · Paintable immediately**
- Will not shrink, harden or crack
- Non-sag formula duplicates OEM sealers
- · Optimized viscosity for softened or rolled edges
- Fast cure increases production
- Sprayable for additional versatility

PART#	COLOR	SIZE
39377	Gray	7 oz. Cartridge
39477	Beige	7 oz. Cartridge

DUAL-MIX SELF LEVELINGSEAM SEALER

Epoxy sealer for drip rails, roof seams & trunk seams.

- Dual-Mix Forever Warranty*
- OEM recommended
- Direct to metal on non-flexing roof skins
- Paintable in 15 minutes
- Excellent self leveling properties
- Flows into crevice
- Will not shrink, harden or crack
- · Permanently flexible

PART#	SIZE	
39387		7 oz. Cartridge

*Visit semproducts.com/warranty for complete Dual-Mix warranty information.

DUAL-MIX HEAVY BODIED SEAM SEALER

High viscosity, epoxy for use on interior or exterior seams, joints & voids.

- Dual-Mix Forever Warranty*
- OEM recommended

20 - 40 Min

- Direct to metal capable
- · Paintable immediately**
- Fast cure increases production
- · Sprayable for additional versatility
- Correct color minimizes post-inspection liability

1 Hr

0 - 24 Hr

24 Hr

- Fast cure increases production
- Remains flexible without shrinking or cracking
- Ideal for use with NEW ORBiT™ to duplicate OE ripple bead

PART#	COLOR	SIZE
40177	Gray NEW	7 oz. Cartridge
40277	Beige NEW	7 oz. Cartridge
40377	Black	7 oz. Cartridge
40477	White	7 oz. Cartridgee

DUAL-MIX HIGH-BUILD SELF LEVELING SEAM SEALER

Controlled flow epoxy ideal for use on roof seams, drip rails & trunk seams.

- Dual-Mix Forever Warranty*
- OEM recommended
- Direct to metal on non lexing roof skins
- Paintable in 15 minutes
- Will not shrink, harden or crack
- · Permanently flexible

PART#	SIZE
39777	7 oz. Cartridge

1K SEAM SEALER

9.5 oz. Tube

Versatile sealer for sealing interior or exterior seams, joints & voids.



- Direct to metal capable
- Paintable immediately**
- Remains flexible without shrinking or cracking
- · Colors match many OEM sealers
- Corrosion resistant
- Resistance weldable

PART#	COLOR	SIZE
29362	White	10.1 oz. Tube
29372	Gray	10.1 oz. Tube
29382	Beige	10.1 oz. Tube
29392	Black	10.1 oz. Tube

2-IN-1 SEAM SEALER

Beadable & sprayable, 1K MSP seam sealer for interior or exterior seams & OEM sprayed sound-dampening pads.

- OEM recommended
- Optimized viscosity for beading, spraying or brushing
- Direct to metal capable
- Paintable immediately**
- Remains flexible without shrinking, cracking or peeling
- · Colors matched to OEM seam sealers
- Weather & corrosion resistant
- · Resistance weldable (STRSW)

PART#	COLOR	SIZE
29462	White	9.5 oz. Tube
29472	Gray	9.5 oz. Tube
29482	Beige	9.5 oz. Tube
29492	Black	9.5 oz. Tube



^{**} Paintable with most solvent based paint system

Increase shop revenue through plastic repair. From bumpers & ground effects to trim components & mirrors, repairing plastic parts is often less expensive than replacement.

BUMPER COVERS | INTERIOR PLASTICS | PLASTIC TABS & BRACKETS | MOLDED BODY PANELS

PART#	TWO COMPONENT PRODUCT	WORKING TIME	SET TIME	SAND TIME AIR DRY	SAND TIME PAINT BOOTH	SAND TIME CURING LAMP	TOP COAT TIME	CURE TIME	SIZE
39767	Dual-Mix Problem Plastic Repair Material	5 Min	-	15 Min	-	-	20 Min	1 Hr	7 oz. Cartridge
39847	Dual-Mix Multi-Plastic Repair Material	7 Min	-	15 Min	-	-	20 Min	1 Hr	7 oz. Cartridge
40887	Dual-Mix Rigid Plastic Repair Material NEW	35 Min*	3 Hr*	3 Hr*	30 Min*	10 Min*			7 oz. Cartridge
68422	Mini-Max Bumper Repair	5 Min	-	15 Min	-	-	20 Min	1 Hr	1 oz. Cartridge

*Working time: 70°F (21°C). Set time: 70°F (21°C). Sand time air dry: 70°F (21°C). Sand time paint booth: 140°F (60°C). Sand time curing lamp: 180°F (82°C)

DUAL-MIX PROBLEMPLASTIC REPAIR MATERIAL

Epoxy based filler for repairing olefinbased plastics & similar rigid & semirigid substrates.

- Dual-Mix Forever Warranty*
- 0EM recommended
- · No adhesion promoter necessary
- · Excellent sanding & feather edge
- Does not shrink or pinhole

PART#	SIZE
39767	7 oz. Cartridge

DUAL-MIX MULTI-PLASTIC REPAIR MATERIAL

Epoxy for fast repairs on virtually all plastic bumper covers.

- Dual-Mix Forever Warranty*
- OEM recommended
- · No adhesion promoter necessary
- · Exceptional sanding & feather edge
- Remains flexible
- Does not shrink or pinhole
- Excellent leveling & sag resistance

SIZE
7 oz. Cartridge



DUAL-MIX RIGID PLASTIC REPAIR MATERIAL

Fiber-enriched epoxy used for bonding & cosmetic repair of carbon fiber, SMC, Metton®**, fiberglass & other rigid plastics.

- Dual-Mix Forever Warranty*
- 0EM recommended
- One product for bonding & repair
- Exceptional bonding strength
- · Outstanding sanding & feather edge
- · Heat set options available
- Fiber-enriched formula helps control swelling & halos
- Easy to dispense & spread

PART#	SIZE
40887 NEW	7 oz. Cartridge

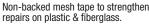
MINI-MAX BUMPER REPAIR For repairing small damage to bumpers

For repairing small damage to bumpers & rigid or semi-rigid plastics.

- No adhesion promoter necesary
- Exceptional adhesion
- · Excellent sanding & feather edge
- Does not shrink or pinhole
- Zero VOC

PART#	SIZE
68422	1 oz. Cartridge

PLASTIC REPAIR REINFORCING TAPE



- · Light adhesive for easy application
- · Idea width for tears

SIZE
36' Roll

PLASTIC REPAIR CONTOURING TAPE

Film-backed reinforcing tape used to strengthen repairs on plastic & fiberglass & for creating or repairing bumper tabs

- Backing material perfect for tab repair
- · Ideal width for holes & larg repairs

PART#	SIZE
70007	15' Roll

*Visit semproducts.com/warranty for complete Dual-Mix warranty information.

**Metton is a registered trademark of Metton America, Inc.

See how to repair a bumper tab with *Dual-Mix* Quick Set 50 – Clear PAGE 5



WATCH THE VIDEO TO FIND OUT HOW YOU CAN REPAIR BUMPERS FASTER WITH **DUAL-MIX**.



semproducts.com/repair-bumpers-2x-faster



Sound dampening is a critical step to reduce noise & vibration when completing repairs on roofs, quarter panels or other vehicle cavities.

ROOF BOWS | HOODS | DOOR INTRUSION BEAMS | ROCKER PANELS & FLOOR PANS | QUARTER PANELS BODY PANS & TRUNK AREAS | DECK LIDS & FILLER NECKS

PART#	TWO-COMPONEN PRODUCT	WORKING TIME	SET TIME	TOP COAT TIME	CURE TIME	SIZE
39357	Dual-Mix Flexible Urethane Foam	15 Sec	2 Min	15 Min	15 Min	7 oz. Cartridge
39977	Dual-Mix Panel Vibration Control Material	1 Hr	1 Hr	-	1 Hr	7 oz. Cartridge
39997	Dual-Mix Rigid Urethane Foam	45 Sec	5 Min	15 Min	15 Min	7 oz. Cartridge
40977	Dual-Mix Sound & Seal Sprayable Coating	10 Min	15 Min	30 Min	1 Hr	7 oz. Cartridge

DUAL-MIX FLEXIBLE URETHANE FOAM

Black foam that duplicates OEM foams used for sound deadening.

- Dual-Mix Forever Warranty*
- 0EM recommended
- · Excellent sound dampening qualities
- · Stops panel flutter
- 10x volume expansion
- Does not require moisture to cure
- . Bonds to most substrates

PART#	SIZE
39357	7 oz. Cartridge

Dual-Mix Forever Warranty

When used according to product instructions. SEM guarantees to the purchaser that all Dual-Mix products will perform to specifications for the life of the vehicle. This warranty covers reasonable costs for labor, loss of use of the vehicle, parts & materials only, & excludes consequential or incidental damages. When applicable, OEM repair procedures must be followed.

DUAL-MIX SOUND & SEAL SPRAYABLE COATING

A unique sprayable epoxy/urethane blend for replacing OEM coatings under rocker panels, in trunks, on floor sections & frame rails.



- OEM recommended
- Will not shrink, harden or crack
- · Retains flexibility
- Excellent adhesion to properly prepped surfaces
- Paintable in 30 minutes

PART#	SIZE
40977	7 oz. Cartridge

*Visit semproducts.com/warranty for complete Dual-Mix warranty information.

DUAL-MIX RIGID URETHANE FOAM

Urethane expanding foam for filling pillars, posts & box sections.

- Dual-Mix Forever Warranty*
- OEM recommended
- Meets UL 94HB flammability tests
- Restores crash parts to OEM condition
- 20x volume expansion
- · Reinforces weak panels
- Fast cure

PART#	SIZE
39997	7 oz. Cartridge

DUAL-MIX PANEL VIBRATION CONTROL MATERIAL

Epoxy/urethane blend for reducing noise & vibration on roof skins & intrusion beams.





- Excellent sag resistance
- Reduces noise & vibration
- Protects against corrosion
- Exceptional flexibility

PART#	SIZE
39977	7 oz. Cartridge

Sprayable Sound Dampening

STANDARD OPERATING PROCEDURE



Place *Dual-Mix* Sound & Seal Sprayable Coating into Universal Pneumatic Applicator. Equalize cartridge until sides dispense equally. Attach Quick Spray System

Clean with SEM Solve or

XXX Universal Surface

Cleaner. Wipe clean in

one direction with clean,

SEM Solve & XXX Universal

lint-free cloth.

Surface Cleaner

SEE PAGE 2

to cartridge.

! Do not cut **Static Mixer** tip.

Universal Pneumatic Applicator & Quick Spray System SEE PAGE 10 & 12







Apply to necessary areas, duplicating existing texture in one coat.

! Do not apply over **Self Etching Primer**.

 To achieve various textures, modify the air pressure, spray distance & spray tip.



WATCH THE VIDEO & LEARN: SPRAYABLE SOUND DAMPENING semproducts.com/sounddampening

2K APPLICATORS | 1K & 2K CARTRIDGE NOZZLES | STATIC MIXERS | FIBERGLASS REPAIR ACCESSORIES

UNIVERSAL MANUAL APPLICATOR

Applicator for dispensing 7 oz. two-component cartridges.

- Ensures proper mix ratio
- Ideal gear ratio for smooth dispersion
- Release button for precision

PART#	SIZE
71119	Each

UNIVERSAL PNEUMATIC APPLICATOR



Dispensing applicator for 7 oz. two-component cartridges.

- · Decreases fatigue
- Increases efficiency
- Smooth, even dispensing
- · Adjustable flow rate
- Use with Quick Spray System see page 12

PART#	SIZE
70039	Each

INTEGRAL NUT SQUARE STATIC MIXER



Mixing tips for use with 7 oz. two-component cartridge products.

PART#	SIZE
70011	6 Pack
70012	50 Pack

VERSA-TIP

Customizable tips, graduated & notched for easy trimming to duplicate .5", .75", 1", 1.25" & 1.5" flat, ribbon beads out of 7 oz., two-component cartridges.

PART#	SIZE
70070	6 Pack

DOOR SKIN NOZZLE

Specialty flanged tip that quickly duplicates the appearance of door skin seam sealer beads. Works with 29442 1K Sprayable Seam Sealer Applicator or with 2K seam sealers when used with *ORBIT* 2K Adapter.

PART#	SIZE
29312	6 Pack

EXTRUSION NOZZLE

Specialty tip for creating various bead sizes. Works with 29442 1K Sprayable Seam Sealer Applicator or with 2K seam sealers when used with ORBiT 2K Adapter.

PART#	SIZE
29322	6 Pack

1.7 OZ. MANUAL APPLICATOR

Convenient & compact for dispensing 1.7 oz. *Dual-Mix* cartridges.



- · Ideal for small repairs
- Mechanical advantage for easy dispensing

PART#	SIZE
70019	Each

1.7 OZ. TURBO STATIC MIXER



Mixing tips for use with 1.7 oz. *Dual-Mix* cartridge products.

PART#	SIZE
70020	6 Pack
70021	50 Pack

1K SEAM SEALER NOZZLE

Designed for use with 1K Seam Sealers.

PART#	SIZE
29352	15 Pack

FIBERGLASS CLOTH

4" X 12' roll of woven fiberglass cloth for reinforcing the backside repair of cracks or tears of composite plastics such as SMC, FRP (traditional fiberglass) & carbon fiber. Also used to create pyramid patches for cosmetic repair to help eliminate swelling commonly seen with composites.



PART#	SIZE
70025	4" x 12' Roll

RELEASE FILM

5" X 12' roll of polyethylene plastic creates a barrier between repair materials & allows technicians to mold or press the product into place, then peel off effortlessly.



PART#	SIZE
70026	5" x 12' Roll

FIBERGLASS ROLLER

3/8" X 3" aluminum roller presses composite repair materials into place to improve adhesion & remove air pockets. Best when used with **70026 Release Film**.





1K APPLICATORS | UNDERCOATING APPLICATORS & WANDS | TEXTURE APPLICATORS

1K PNEUMATIC APPLICATOR

Air-driven applicator designed for use with our **SEM 1K Seam Sealers**.

- · Reduces hand fatigue
- Adjustable flow rate
- Dispenses product consistently
- · Ideal for frequent use or large jobs

SIZE
Each



Premium applicator for 2-In-1 Seam Sealers.



- Spray sound dampening pads
- · Tight patterns with minimal overspray
- Able to apply material in beads
- . No clean up if used regularly

PART#	SIZE
29442	Each

2K URETHANE CHIP GUARD APPLICATOR

For duplicating a variety of OE textures & chip guards.



- Shorter pickup tube for use with 2K Urethane Chip Guard bottle
- Tighter spray pattern for minimal overspray
- Reusable when cleaned with XXX Universal Gun Cleaner

PART#	SIZE
71103 NEW	Each

ECONOMY COATING GUN

Low cost, cast aluminum siphon gun for spraying bulk **Undercoating** & **Rock-It XC**.



Simple operation

PART#	SIZE
71102	Each

FOR SPRAY GUN & APPLICATOR CLEANERS, SEE PAGE 2





PREMIUM UNDERCOAT APPLICATOR

Siphon feed heavy plastic applicater for spraying truckbed liners, undercoatings & rust proofing.

- Adjustable pattern
- Easy to clean
- 0.5" pick up tube

PART#	DESCRIPTION
71109	Applicator
71110	Applicator & 1 Spray Wand

SPRAY WAND

28" plastic wand with a 360° spray pattern tip that sprays bulk **Undercoating** & **Rust Preventer Cavity Wax** behind body panels.

PART#	SIZE
71111	Each

RUST PREVENTER AERO WAND

24" aerosol wand that sprays a 360° pattern for applying **Rust Preventer Cavity Wax**.

PART#	SIZE
71120	Each



Contact your SEM Rep for a copy of the SEM Circular.

It's a "Must Read" in every shop.

QUICK SPRAY SYSTEM STARTER KIT

Everything necessary to start spraying 2K sealers & sound dampening materials.

- Duplicate OEM sprayed seams
- Easy assembly & clean up

PART#	SIZE
70100	Each

KIT CONTAINS:

6 Quick Spray System Static Mixers

- 1 Air Baffle
- 1 Adapter Assembly
- 1 Retaining Ring
- 1 Round Air Cap
- 1 Flat Air Cap
- 1 PU Tubing

NOTE:

70039 Universal Pneumatic Applicator is not included in the Quick Spray System Starter Kit. Only use the Quick Spray System with specified SEM products.

PART#	COLOR
Dual-Mix Seam Sealer	
39377	Gray
39477	Beige
Dual-Mix Heavy Bodied Seam Sea	ler
40177	Gray
40277	Beige
40377	Black
40477	White
Dual-Mix Sound & Seal Sprayable	Coating
40977	

A ADAPTER ASSEMBLY Air regulator & hose for the Quick

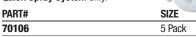
Spray System only.



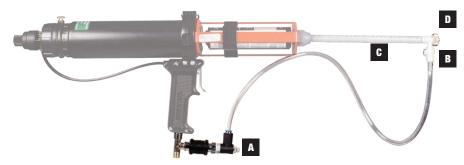
PART#	SIZE
70104	Each

QUICK SPRAY AIR BAFFLE

Atomization tips used with the Quick Spray System only.







QUICK SPRAY SYSTEM STATIC MIXER

Extended mixing tips for use when spraying seam sealers & sound dampening materials.

PART#	SIZE
70103	6 Pack

D FLAT AIR ASSEMBLY

Flat air cap & baffle for use in the Qı

Quick Spray System only.	
PART#	SIZE
70102	Each

D ROUND AIR **ASSEMBLY**

Round air cap & baffle for use in

the Quick Spray	System only.
PART#	

SIZE 70101 Each





Be in the know!

Sign up for the **SEM** digital newsletter today & get special offers, new product info, SOPs, training & more, delivered to your inbox.

Sign up at: semproducts.com/first



DUAL-MIX HEAVY BODIED SEAM SEALER

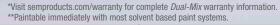
A high viscosity, two-component epoxy for use on interior or exterior seams, joints and voids.



- OEM recommended
- Dual-Mix Forever Warranty*
- · Direct to metal capable
- Paintable immediately**
- · Correct color minimizes post-inspection liability
- Non-sag formula holds tooling marks
- · Fast cure increases production
- · Remains flexible without shrinking or cracking
- · Sprayable for additional versatility
- Ideal for use with NEW ORBiT tip to duplicate OE ripple bead









SEM fast drying primers achieve ideal film build, & apply & sand easily. With a product for every substrate, application, & environment, SEM primers are a great foundation for solvent or waterborne color.

WATERBORNE **FLEXIBLE PRIMER**

2.1 VOC Compliant

Waterborne flexible coating for priming urethanes, plastics & other similar substrates.



- Exceptional adhesion
- Excellent sealing properties
- High solids formula
- Topcoat with most refinish materials
- Sands easily
- Ready to spray no mixing

PART#	SIZE
39221	Gallon

FLEXIBLE PRIMER SURFACER

Flexible, sandable primer capable of adhering to difficult plastics & hiding minor surface

- Ready to spray
- Quick drving
- · Easy to sand
- Topcoat with most refinish materials

SIZE
Gallon
16 oz. Aerosol
Quart



SELF ETCHING PRIMER

VOC Compliant

Provides excellent adhesion & corrosion resistance to properly prepped steel & aluminum.

- Quick drying
- 3 colors available
- Bulk products are VOC compliant
- · Packaged in gallons, guarts & aerosols

PART#	COLOR	SIZE
39671	Black	Gallon
39673	Black	20 oz. Aerosol
39674	Black	Quart
39681	Gray	Gallon
39683	Gray	20 oz. Aerosol
39684	Gray	Quart
39691	Green	Gallon
39693	Green	20 oz. Aerosol
39694	Green	Quart

EZ COAT™

The original direct to metal coating that matches the color & gloss of factory primer & e-coat colors.

- 0EM recommended
- Duplicates factory appearance
- Direct to steel & aluminum
- Quick drying & hiding
- Available in 9 popular OEM colors
- · Paintable with most automotive basecoats
- Corrosion resistant
- Shop floor compliant (NESHAP 6H)

SEE PAGE 19 FOR PART NUMBERS FOR 9 EZ COAT **AEROSOL COLORS**

GUIDE COAT BLACK

Helps detect low spots, sand scratches or other minor imperfections while sanding primer.

- Quick drying
- Improves production
- · Will not clog sandpaper
- · Helps create a perfect repair

PART#	SIZE
38203	16 oz. Aerosol

PREMIUM POWDER GUIDE COAT

Dry powder for identifying low spots, pinholes & other surface defects when sanding primer.

- Dries instantly
- Sandable immediately
- · Will not clog sandpaper
- No masking required
- · No mess or waste

PART#	SIZE
38253	16 oz. Aerosol
38253	16 OZ. Aerosoi

- corrosion protection
- · Exceptional filling properties
- Sealer mixing option

PART#	SIZE
ML010	Kit
KIT CONTAINS:	1 – ML011 Primer, Gallon, 1 – MLH14 Hardener, Quart

SOLD SEPARATELY:

PART#	PRODUCT	SIZE	
ML014	Primer	Quart	
MLH16	Hardener	Half Pint	

$ZINCWELD^{\text{TM}}$

Zinc-based weld-through primer that provides exceptional corrosion protection between welded substrates.



- · Zinc-based formula for corrosion protection
- · No flaking or peeling
- · Not affected by cavity wax
- · Provides corrosion protection around weld
- · Low weld spatter formula
- Smooth spraying
- Compatible with MIG & STRSW welding

PART#	SIZE
40773	16 oz. Aerosol

HIGH-BUILD PRIMER SURFACER

Flexible acrylic coating for priming steel, aluminum, urethane, fiberglass & plastics.

Provides exceptional



- · Excellent filling properties
- Works on multiple substrates, including metal & plastic
- · Easy to sand
- Topcoat with most refinish materials

PART#	COLOR	SIZE
42003	Black	20 oz. Aerosol
42013	Gray	20 oz. Aerosol
42023	Beige	20 oz. Aerosol
42033	Rose	20 oz. Aerosol
42043	White	20 oz. Aerosol





































- · High build formula
- · Easy to sand





Uncompromising reliability, respect & results go hand in hand.

Leading manufacturer of automotive repair & refinish products, SEM Products, Inc., is now the **EXCLUSIVE** distributor of Mothers® Professional Polishes • Waxes • Cleaners, Inc. for the paint, body & equipment market in the United States & Canada.

Visit semproducts.com/mothers for details.



Whether your style is bright, chromatic colors or laid-back subtle nuances, SEM offers a product that's right for you. From basecoats, candies, fluorescents & effect pigments to our high quality line of matte finishes, SEM has your custom paint needs covered.

HOT ROD BLACK

2K, matte, single stage black for low gloss accent stripes, hoods or entire vehicles



- · Durable & mar resistant
- · Excellent resistance to chalking & fading
- Smooth & uniform finish

PART#		SIZE
HR010		Kit
KIT CONTAINS:	1 – HR014 Black Quart	
	1 - HRC06 Catalyst Half Pint	
	1 - HRR06 Reducer Half Pint	

LOW VOC HOT ROD COLORS

2.8 VOC Compliant

2K, matte, single stage topcoat system for accent stripes, hoods & entire vehicles.



- · Durable & mar resistant
- · Excellent resistance to chalking & fading
- Smooth & uniform finish
- Black, silver, smoke & white
- . Intermix for one-off colors

PART#	COLOR	SIZE
HR010-LV	Black	Kit
HR020-LV	Silver	Kit
HR030-LV	Smoke	Kit
HR040-LV	White	Kit

1 - Low VOC Color Quart KIT CONTAINS:

1 - HRC06-LV Catalyst Half Pint

1 - HRR06-LV Reducer Half Pint

HOT ROD CLEAR

2.1 VOC Compliant

Provides the ultimate custom low gloss look on any color when painting accent stripes, hoods & entire vehicles.



- . Durable 2K matte finish
- · Smooth & uniform appearance
- Convenient kit format

I AIII II	OULUII	JIZL
HRC40	Clear	Kit
KIT CONTAINS:	1 - HRC40 Clear Quart	
	1 – HRC06-LV Catalyst H	alf Pint

1 - HRR06-LV Reducer Half Pint

MIX CLEAR

1K clear used as a carrier for custom finish concentrates & effects pigments.





- Transparent for vivid colors
- · Minimizes tape tracking
- Fast drying

PART#	SIZE
MC011	Gallon
MC014	Quart

BASE COLORS

Fast covering clean colors that provide maximum color effect for custom paint jobs.





- Excellent adhesion
- · Easy to apply with no recoat issues
- Accepts isocyanate hardener in multi-layer jobs

PART#	COLOR	SIZE
02014	Gold	Quart
02024	Silver	Quart
02044	Bright White	Quart
02054	Jet Black	Quart
02064	Titanium	Quart
02094	Lt Gold	Quart
02114	Bright Yellow	Quart
02154	Red	Quart

LIGHTNING FX

Vibrant glass pearl pigments that provide extra brilliance & sparkle to custom paint



- · Add to color or clear
- · Highly reflective
- · Adds intense sparkle in sunshine

PART#	COLOR	SIZE
33012	White Lightning	2 oz. Jar
33022	Sun Gold	2 oz. Jar
33032	Hurricane Red	2 oz. Jar
33042	Ultra Violet	2 oz. Jar
33052	Thunder Blue	2 oz. Jar
33062	Electro Green	2 oz. Jar

CANDY CONCENTRATES

Vibrant line of transparent pigments that add spectacular color to custom paint jobs.

- Outstanding depth & clarity
- · Brilliant, clean colors
- Compatible with multiple paint technologies
- Combine with effect pigments for the ultimate custom look

PART#	COLOR	SIZE
03016	Winefire	Half Pint
03026	Sun Dance	Half Pint
03046	Aqua Blue	Half Pint
03056	Royal Blue	Half Pint
03086	Mandarin	Half Pint
03096	Mint Green	Half Pint
03106	Passion Purple	Half Pint
03116	Candy Apple Red	Half Pint
03126	California Gold	Half Pint
03156	Magenta	Half Pint

FLAKES

Precision cut resin coated chips for adding intense sparkle to custom paint jobs.

- Brilliant jewel-like colors
- Provides extreme effects
- Fade & solvent resistant
- · Easy to apply

PART#	COLOR	SIZE
06014	Mini Gold	4 oz. Jar
06024	Mini Silver	4 oz. Jar
06034	Blue	4 oz. Jar
06044	Gold	4 oz. Jar
06054	Red	4 oz. Jar
06064	Green	4 oz. Jar
06124	Solar Fire	4 oz. Jar
06144	Silver Rainbow	4 oz. Jar
06154	Silver	4 oz. Jar

FLUORESCENT CONCENTRATES

Intense, eye-catching colors for creating custom graphics.

- · Extra bright colors
- · High visual impact
- Compatible with multiple paint technologies

PART#	COLOR	SIZE
03208	Fireball	Pint
03218	Caliente	Pint
03228	Stop Lite	Pint
03238	Maui Blue	Pint
03248	Mean Green	Pint
03258	Hotter Than Pink	Pint
03268	Marvey Magenta	Pint
03278	Wild Chartreuse	Pint
03288	Sun Spot	Pint

PASTE PEARLS

Concentrated effect pigments that add a mild frosted sparkle effect to custom paint jobs.

- Concentrated for easy mixing
- Highly reflective pigments
- · Easy to create one-off colors

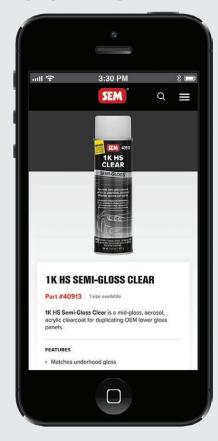
PART#	COLOR	SIZE
35202	Platinum	2 oz. Jar
35212	Red 2-Tone	2 oz. Jar
35222	Gold 2-Tone	2 oz. Jar
35232	Blue 2-Tone	2 oz. Jar
35242	Green 2-Tone	2 oz. Jar
35252	Violet 2-Tone	2 oz. Jar
35262	Orange 2-Tone	2 oz. Jar
35272	Aztec Gold	2 oz. Jar



As an airbrush artist and custom painter, quality matters. I use *SEM* custom finish products because of their flawless quality. They are consistent everytime.

Eddie Zacharek EZ Kustoms Clearwater, FL

GO MOBILE



In the shop or on the go, semproducts.com has everything you need, when you need it.

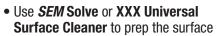
- Technical Data Sheets, Safety Data Sheets, & product specs
- Videos & literature
- Training materials
- Distributor locator
- Streamlined & easy to use
- Scan any SEM QR code & pull up specific information immediately



Reduce cycle time to increase throughput with SEM's OEM Refinishing System. Shop floor compliant (NESHAP) aerosols eliminate mixing paint, waiting on a painter, tying up the paint booth, & cleaning spray guns. Now you can quickly refinish support parts, cut-ins & jambs.

DECREASE CYCLE TIME. INCREASE THROUGHPUT.

The **OEM Refinishing System** uses aerosol technology to eliminate mixing paint, waiting on a painter, tying up the paint booth & cleaning spray guns. Now you can quickly refinish support parts, cut-ins & jambs directly on the shop floor.



- Use *Ez Coat* aerosol to match OEM e-coat
- Use *Factory Pack* aerosol to match OEM basecoats

Minutes

0

6

0

0

3

0

0

6

0

0

3

0

0

0

Process

Pren

Move Car to Booth

Mix All Primer & Paint

Apply Primer/Sealer

Apply Basecoat Color

Apply Clear (optional)

Move Car Back to Shop

129 MINUTES

Wait on Painter

Flash Time

Clean Gun

Flash Time

Clean Gun

Flash Time

Clean Gun

• Use 1K HS Clear to finish the job

REFINISHING A RADIATOR SUPPORT

TIME COMPARISON

Process

Pren

Move Car to Booth

Mix All Primer & Paint

Apply Ez Coat aerosol

Apply Factory Pack aerosol

Apply 1K HS Clear (optional)

Move Car Back to Shop

18 MINUTES

Wait on Painter

Flash Time

Clean Gun

Flash Time

Clean Gun

Flash Time

Clean Gun

OEM REFINISHING SYSTEM



Refinishing a Radiator Support

STANDARD OPERATING PROCEDURE



Clean with SEM Solve or **XXX Universal Surface** Cleaner. Wipe in one direction with dry. lint-free cloth. Scuff with P320 grit sandpaper or gray scuff pad.

Blow off & wipe with tack rag if needed.

6

30

2

3

15

10

Choose appropriate Ez Coat aerosol color. Apply 1 coat until hiding. Flash time achieved while moving across larger parts.

(i) Smaller parts may require 1-2 minutes to properly flash.

TRADITIONAL METHOD **Minutes** 10 6 0 - ?10 3 **FACTORY PACK™** 30 2



Choose appropriate Factory Pack aerosol color. Apply 1 coat until hiding. Flash time achieved while moving across larger parts.

(i) Smaller parts may require 1 - 2 minutes to properly flash.

WHEN REFINISHING SUPPORT PARTS, CUT-INS & JAMBS

Order a copy of the OEM Refinishing System booklet at semproducts.com



Choose appropriate 1K HS Clear.

Apply 1 coat until covered. Allow 30 – 60 minutes before assembly or installation.

Because of its size, a radiator support will flash as you are finishing the part. For smaller parts, be sure to allow adequate flash time. CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED PERSONAL PROTECTION EQUIPMENT (PPE) TO ENSURE YOUR SAFETY.

190

EZ COAT™

The original direct to metal coating that matches the color & gloss of factory primer & e-coat colors.

16 oz. Aerosol

- OEM recommended
- Duplicates factory appearance
- · Direct to steel & aluminum
- · Quick drying & hiding
- · Paintable with most automotive basecoats
- · Corrosion resistant
- Shop floor compliant (NESHAP 6H)

PART#	COLOR
62213	Black
62223	Olive Green
62233	Light Green
62243	Gray
62253	Tan
62263	Olive Brown
62273	White
62283	Field Drab
62293	Dark Green

EZ COAT 6 PACK ASSORTMENT



	SIZE	
	Kit	
NTAINS 1 EAC	H OF:	
COLOR		
Black		
Olive Green		
Light Green		
Gray		
Tan		
Olive Brown		
	COLOR Black Olive Green Light Green Gray Tan	Kit NTAINS 1 EACH OF: COLOR Black Olive Green Light Green Gray Tan

1K HS CLEAR

High solids clearcoat for refinishing small accessories, door jambs, inner panels & new part cut-ins.

20 oz. Aerosol

- Improved fan pattern is second only to a spray gun
- Matches OEM finishes
- · Quick drying for increased production
- Shop floor compliant (NESHAP 6H)
- · Save time & material
- Reduces repair time & steps to maximize shop efficiency
- Quick drying for increased production
- Shop floor compliant (NESHAP 6H)

PART#	FINISH	
40903	Gloss	
40913	Semi-Gloss	
40923	Matte	

FACTORY PACK™

Unique, time saving basecoat for jambs, cut-ins, small accessories & touch ups.

16 oz. Aerosol

- 24 crossovers from 18 car manufacturers
- · Saves hours per job
- · Lowers material cost
- · Reduces booth bottlenecks
- · Exceptional adhesion, flexibility & hiding
- Shop floor compliant (NESHAP-6H)
- · Should be clear coated

PART#	COLOR
19013	Silver Frost
19023	Oxford White
19033	Dk Shadow Grey
19043	Redfire Pearl
19053	Torreador Red Met
19063	Pueblo Gold
19073	Vermillion
19083	Dk Blue Pearl
19093	Silver Met
19133	Atomic Blue
19143	Black Pearl
19163	Alabaster Silver
19173	Desert Mist Met
19183	Royal Blue Pearl
19193	Polished Gray Met
19203	Milano Red
19223	Taffeta White
19253	Millenium Silver
19263	Lunar Mist Met
19273	Phantom Gray
19283	Super White II
19303	Titanium
19313	Desert Sand Pearl
19353	Red Pearl
19363	Magnetic Gray Pearl
19373	White
19393	Victory Red
19403	Olympic White
19423	Black
19433	Lt Tarnished Silver
19443	Galaxy Silver Met
19463	Dk Blue Met
19473	Pewter Met
19483	Gold Mist Met
19493	Tuxedo Black
19503	Classic Silver Met
19513	Granite Crystal Met
19523	Blue Crush Met
19533	Dk Amber Pearl
19543	Titanium Silver Met
CROSSOVER	MANUFACTURERS INCLUDE:

CROSSOVER MANUFACTURERS INCLUDE: Ford, GM, Acura, Honda, Scion, Lexus, Toyota, BMW, Chrysler, Fiat, Mazda, Nissan, Infiniti, Hvundai. Mercedes. VW & Audi.

All vehicle manufacturer names shown are registered trademarks of their respective holders.

ADHESION PROMOTERS

Eliminate costly rework from paint not sticking to plastic or other difficult substrates. Simple to use, *SEM* adhesion promoters make painting substrates quick & easy.

XXX ADHESION PROMOTER

Increases adhesion of top coat materials to a wide variety of raw plastics.



recommended



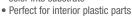
- Topcoat with most refinish products
- Excellent on olefin based plastics
- Easy to apply

PART#	SIZE
77721	Gallon
77723	16 oz. Aerosol
77724	Cone Quart

SAND FREE ADHESION PROMOTER

A unique wet-on-wet adhesion promoter for ABS, PVC & similar plastics.





• Easy to use

PART#	SIZE
38363	16 oz. Aerosol
38364	Cone Quart

PLASTIC ADHESION PROMOTER

Increases adhesion of top coat materials to a wide variety of raw plastics.

- OEM recommended
- Exceptional bonding properties
- Topcoat with most refinish products
- · Excellent on olefin based plastics
- · Easy to apply
- 3 convenient sizes

PART#	SIZE	
39861	Gallon	
39863	20 oz. Aerosol	
39864	Cone Quart	



Refinishing or restoring leather, vinyl & plastic is at the core of *SEM*. These time-tested permanently flexible & fade resistant coatings continue to lead the automotive, aerospace & marine markets.

PRODUCT	PLASTIC	VINYL	LEATHER	CARPET	VELOUR
Bumper Coater Flexible Coating – Page 20	•			•	•
Classic Coat Flexible Coating – Page 22		•	•		
Color Coat Flexible Coating – Page 22 – 24	•	•		•	•
Sure-Coat Flexible Coating – Page 24 – 25	•	•	•		
Marine Vinyl Coat Flexible Coating—Page 30	•	•			
Marine Engine Paint – Page 30	•				
Aerospace Sure-Coat Flexible Coating – Page 25	•	•	•		
Trim Black - Page 31	•				



BUMPER COATER FLEXIBLE BLACK

Line of advanced coatings formulated to restore the OEM finish on automotive bumpers & plastic cladding.



- No adhesion promoter required
- No primer required
- Excellent adhesion & durability
- Matches OEM appearance
- · Retains flexibility
- Great coverage
- Professional results

PART#	COLOR	SIZE
39101	Black	Gallon
39103	Black	16 oz. Aerosol
39104	Black	Quart

LOW VOC BUMPER COATER **FLEXIBLE BLACK**

2.8 VOC Compliant

Black, flexible coating designed for easy reconditioning of most

- plastic bumpers · Exceptional adhesion
- OEM matched color & gloss
- · Great for flexible or rigid substrates
- · Easy to apply
- Excellent hiding

PART#	COLOR	SIZE
39101-LV	Black	Gallon
39104-LV	Black	Quart

BUMPER COATER AEROSOLS

Line of advanced coatings formulated to restore the OFM finish on automotive bumpers & plastic cladding.



- No adhesion promoter required
- No primer required
- · Excellent adhesion & durability
- Matches OEM appearance
- · Retains flexibility
- Great coverage
- Professional results

PART#	COLOR
39073	Gloss Silver
39083	Gloss Black
39103	Flexible Black
39153	Charcoal
39163	Med Smoke
39173	Dk Smoke
39183	Med Gray
39193	Dk Gray
39253	Med Titanium Met
39263	Dk Titanium Met
39273	Charcoal Met
39283	Lt Titanium Met
39293	Honda Black

Bumper Refinishing

STANDARD OPERATING PROCEDURE



If damage is present, refer to Plastic **Repair Standard Operating Procedure**

Clean with Scuff & Clean & a gray scuff pad. Rinse with water & dry with clean, lint-free cloth. Clean with SEM Solve, Plastic & **Leather Prep or XXX Universal Surface** Cleaner. Wipe clean in one direction with clean, lint-free cloth.

Clean & Prep products - See page 2. Primers - See page 14.



Apply Guide Coat Black or Premium Powder Guide Coat to dried primer. Sand with P320 - P400 grit. Finish sanding with P600 grit.

Blow off & wipe with a tack rag.

If texture is needed, refer to the Texture Coating Technical Data Sheet available at semproducts.com.

Guide Coat - See page 14.



Apply Bumper Coater aerosol or Factory Pack aerosol per instructions.

Factory Pack - See page 19.

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA RE-QUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY



CLASSIC COAT™ | COLOR COAT™ | SURE-COAT™

OEM TESTED. OEM TRUSTED. OEM RECOMMENDED.



One of the most comprehensive OEM recommended interior refinishing systems available

- Exceptional adhesion
- Stays flexible & will not crack
- Quick drying
- Simple to use



Download the *SEM*EZ Mix app & access
over 5,000 color formulas.

semproducts.com/formulas



Refinishing or restoring leather, vinyl & plastic is at the core of SEM. These time-tested, permanently flexible & fade resistant coatings continue to lead the automotive, aerospace & marine markets.



CLASSIC COAT

35 OEM matched aerosols for renewing or restoring leather & vinyl.

16 oz. Aerosol

- OEM recommended
- Excellent for vinyl & leather
- · Exceptional adhesion, flexibility & hiding
- Will not crack
- Quick drying
- Simple to use

PART#	COLOR
17013	Midnight Black
17023	Lt Graphite
17033	Lt Parchment
17043	Med Graphite
17053	Med Parchment
17063	Med Prairie Tan
17073	Med Dk Graphite
17083	Dk Graphite
17093	Black
17103	Dk Gray
17113	Graphite
17123	Lt Gray
17133	Lt Neutral
17143	Lt Oak
17163	Med Dk Pewter
17173	Med Gray
17183	Med Neutral
17203	Shale
17213	Very Dk Gray
17223	Very Dk Pewter
17243	Taupe
17263	Classy Gray
17293	lvory
17313	Tan
17323	Creamy Ivory
17353	Silver Gray
17363	Lt Graystone
17373	Dk Slate Gray
17383	Med Lt Stone
17393	Lt Stone
17403	Camel
17413	Lt Cashmere
17423	Med Cashmere
17433	Very Dk Cashmere
17503	Limo Flat Black

COLOR COAT

Specialty flexible coating formulated to restore or change the color of most vinyl surfaces, flexible & rigid plastics, carpet & velour. Color Coat is not a dye. It is a faderesistant, flexible & permanent coating.

16 oz. Aerosol

- OEM recommended
- Refinish vehicle interiors & motorcycle seats
- . Enhance automotive carpet & velour
- · Exceptional adhesion, flexibility & hiding
- Quick drying, will not crack
- Also available in ready to spray quarts & gallons
- Mixing system available for endless colors

PART#	COLOR
13003	High Gloss Clear
13013	Satin Gloss Clear
13023	Low Luster Clear
15003	Phantom White
15013	Landau Black
15023	Cordovan Brown
15033	Saddle Tan
15043	Shadow Blue
15053	Granite
15063	Burgundy
15083	Silver
15093	Lt Buckskin
15103	Super White
15113	Firethorn Red
15123	Santa Fe
15143	Sandstone
15163	Presidio
15173	Camel
15183	Warm Gray
15213	Bluemist
15223	Castella
15233	Gloss Black
15243	Satin Black
15253	Titanium Met
15273	Napa Red
15283	Pescadero Sand
15303	Graphite
15313	White
15323	Palomino
15353	Lt Titanium
15363	Portola Red
15373	Flame Red

Color Coat 16 oz. Aerosols continued.

PART#	COLOR
15393	Med Gray
15413	Thomas Bus Gray
15453	Gloss White
15483	Bluebird Brown
15603	Sailcloth White
15643	Pacific Blue
15713	Ladera
15723	Monterey
15753	Lt Oak
15763	Storm Gray
15793	Shale
15803	Opel Gray
15813	Med Dk Pewter
15823	Lt Parchment
15833	Khaki
15843	Med Parchment
15853	lvory
15863	Lt Neutral
15873	Med Slate Gray
15883	Med Neutral
15893	Med Prairie Tan

Aerosols are shop floor compliant (NESHAP 6H)

For endless colors, see Color Coat **Mixing System page 24**





One of less than 500 still known to exist, this rare 1970 Mercury Cougar Eliminator features interior components refinished with *Color Coat* as well as our **SEM** seam sealers & more.



AWARDS

10/2018 • Las Vegas, NV

SEMA Featured BASF Glasurit Vehicle

02/2019 • Tulsa, 0K

Darryl Starbird's Rod & Custom

- 1st place Muscle Car
- 1st place Best Original All Restored
- First All Original Stock Car to receive the Fine Nine award in the show's 55-year history

03/2019 • Nationwide

Hemming Muscle Machines Featured Restoration

04/2019 • Nationwide

Goodguys Rod & Custom Muscle Car of the Year Finalist

 Currently running against 11 other vehicles for Muscle Car of the year. Winner to be anounced in October 2019.

06/2019 Lexington, KY

Keeneland Concours d'Elegance

American Performance Class Winner

At KTL, we restore vintage cars. We don't just do paint & body work, we are in the business of restoring 50 years of memories.

When we use *SEM* products, we trust the quality & can be confident that those memories will be preserved for another 50 years to come.

Kurt & Crystal Lawrance KTL Restorations. Inc.



KTL Restorations is a full rotisserie restoration shop located in Southern Virginia. They specialize in classic Mercury & Ford restorations.



COLOR COAT MIXING SYSTEMS

Specialty flexible coating formulated to restore or change the color of most vinyl surfaces, flexible & rigid plastics, carpet & velour. *Color Coat* is not a dye. It is a fade-resistant, flexible & permanent coating.

- 0EM recommended
- · Convenient pourable containers
- 9 toners & 3 clears
- Includes intermix labels & sales aids
- · Comes with 5 years of color chips



27969 Color Coat Gallon Mixing System

For jobber or shop that mixes Color Coat flexible coating on a regular basis.

PART#	COLOR
13001	High Gloss Clear*
13011	Satin Gloss Clear*
13021	Low Luster Clear*
15011	Landau Black*
15081	Silver*
15091	Lt Buckskin
15101	Super White
15311	White
15501	Red Oxide*
15511	Fast Yellow*
15521	Fast Red*
15531	Fast Blue*
15541	Tinting White*
15561	Fast Green*
15581	Bright Red
15591	Yellow Oxide*



27989 Color Coat Quart Mixing System

For jobber or shop to start mixing Color Coat flexible coating.

PART#	COLOR
13006	High Gloss Clear*
13016	Satin Gloss Clear*
13026	Low Luster Clear*
15014	Landau Black*
15084	Silver*
15504	Red Oxide*
15514	Fast Yellow*
15524	Fast Red*
15534	Fast Blue*
15544	Tinting White*
15564	Fast Green*
15594	Yellow Oxide*

For Univeral Color Coat aerosol blank see page 33

* This item is part of the mixing system listed above.



27979 Color Coat Mixing System

For the jobber, shop or mobile technician.

PART#	COLOR
13006	High Gloss Clear*
13016	Satin Gloss Clear*
13026	Low Luster Clear*
15016	Landau Black*
15086	Silver*
15506	Red Oxide*
15516	Fast Yellow*
15526	Fast Red*
15536	Fast Blue*
15546	Tinting White*
15556	Fast Orange*
15566	Fast Green*
15576	Magenta
15586	Bright Red
15596	Yellow Oxide*

COLOR COAT FLATTENER

Additive that lowers gloss & adds versatility when custom matching Color Coat intermix formulas.

- OEM recommended
- Easily reproduce low gloss OEM appearance
- Increases versatility of Color Coat
- Works with all Color Coat formulas
- · Simple to use

PART#	SIZE
13038	Pint

TAC FREE

Flexible satin top coat used to eliminate plasticizer migration on coated surfaces.

- Eliminates tackiness on refinished vinyl
- Wet-on-wet application saves time
- Protective coating
- · Resistant to alcohol based cleaners

PART#	SIZE
39643	16 oz. Aerosol

FLEET & FOREIGN COLOR SELECTOR

320 solid & metallic color deck used to select the proper Sure-Coat & Color Coat color.





Download the SEM EZ Mix app & access over 5,000 color formulas.

semproducts.com/formulas

SURE-COAT MIXING SYSTEM

VOC Compliant

Waterborne coating system that provides outstanding flexibility & adhesion. For refinishing most leather, vinyl & plastic.

- OEM recommended
- · Retains flexibility, will not soften or crack
- . Maintains texture of substrate
- 1000's of color formulas, including **OEM** matched colors
- Easy brush or spray application
- Quick drying

Sure-Coat Mixing System includes 9 toners, 3 clears, a **Fleet & Foreign Color Selector**, pint labels & Dauber Bottles.



16739 Sure-Coat Half Gallon Mixing System

PART#	COLOR
16015	Black*
16085	Silver*
16505	Red Oxide*
16515	Indo Yellow*
16525	Quindo Red*
16535	Thalo Blue*
16545	White*
16565	Thalo Green*
16585	Bright Red
16595	Yellow Oxide*
16705	High Gloss Clear*
16715	Satin Gloss Clear*
16725	Low Luster Clear*



16749 Sure-Coat Pint Mixing System

PART#	COLOR
16018	Black*
16088	Silver*
16508	Red Oxide*
16518	Indo Yellow*
16528	Quindo Red*
16538	Thalo Blue*
16548	White*
16568	Thalo Green*
16578	Magenta
16588	Bright Red
16598	Yellow Oxide*
16708	High Gloss Clear*
16718	Satin Gloss Clear*
16728	Low Luster Clear*

SURE-COAT FLATTENER

Additive to decrease gloss of Sure-Coat colors.

- OEM recommended
- . Helps match low gloss OEM colors
- Gives user color versatility

• No change in application		
PART#	SIZE	Photo B
16808	Pint	

SURE-COAT REDUCER

A blend of water-based solvents to reduce Sure-Coat colors when necessary.

- OEM recommended
- · Optional reducer helps with specialty application
- · Helps with blending
- Maximum 30% reduction

PART#	SIZE
16754	Quart

SURE-COAT CROSS LINKER

Additive for Sure-Coat colors that increases durability from the effects of most cleaning chemicals.



PART#	SIZE
16004	4 oz.

SURE-COAT DAUBER BOTTLE

Spot applicator for Sure-Coat colors.



PAKI#	SIZE	
70400	4 oz. Dauber	

SUPER SEM FLEX

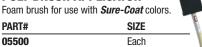
Paint additive that adds flexibility to urethanes, enamels & lacquers. For refinishing flexible substrates such as bumpers, vinyl convertible tops & flexible plastics.



- Adds chip resistance
- · Improves gloss
- Ideal with *Color Coat* colors for vinyl convertible tops

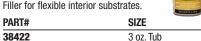
PART#	SIZE
39728	Pint

POLY BRUSH APPLICATOR



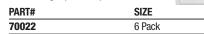
LEATHER & VINYL REPAIR COMPOUND

Filler for flexible interior substrates.



INTERIOR GRAINING PADS

Used to duplicate interior grains when using repair compounds.



AEROSPACE

Restore aircraft interior leather, vinyl & plastics. SEM offers coatings that meet FAA flammability guidelines, allowing you to repair your interior at a fraction of the cost of replacement.

AEROSPACE SURE-COAT MIXING SYSTEM

VOC Compliant

Waterborne coating system that provides outstanding flexibility & adhesion. For refinishing most leather, vinyl & plastic.

- Meets FAR's 23.853 25,853(a) & (c), 27.853 & 29.853
- Can be brushed or sprayed
- . Mixing system for endless colors
- · Quick drying

Aerospace Sure-Coat Mixing System includes 9 toners, 3 clears, an Aerospace Fleet & Foreign Color Selector, pint labels & Dauber Bottles.

A16749 Aerospace Sure-Coat Pint Mixing System COLOR

AIII# OULUII		
A16018	16018 Black*	
A16088	Silver*	
A16508	Red Oxide*	
A16518	Indo Yellow*	
A16528	Quindo Red*	
A16538	Thalo Blue*	
A16548	White*	
A16568	Thalo Green*	
A16578	Magenta	
A16588	Bright Red	
A16598	Yellow Oxide*	
A16708	High Gloss Clear*	
A16718	Satin Gloss Clear*	
A16728	Low Luster Clear*	

A16739 Aerospace Sure-Coat Half Gallon Mixing System

COLOR
Black*
Silver*
Red Oxide*
Indo Yellow*
Quindo Red*
Thalo Blue*
White*
Thalo Green*
Magenta
Bright Red
Yellow Oxide*
High Gloss Clear*
Satin Gloss Clear*
Low Luster Clear*

* This item is part of the mixing system listed above.

AEROSPACE SURE-COAT FLATTENER

Additive to decrease gloss of Aerospace Sure-Coat colors.

- . Helps match low gloss OEM colors
- · Gives user color versatility
- No change in application

A16808	Pint	
PART#	SIZE	that bettien
- No change in application		

AEROSPACE COLOR SELECTOR



PART#	SIZE
A70034	Each

AEROSPACE PLASTIC & LEATHER PREP

Mild solvent blend to properly clean plastic & leather prior to refinishing

- · Removes mold release agents, fingerprints & grease
- · Promotes adhesion of top coat
- Will not soften or distort plastic parts
- · Easy to use

PART#	SIZE
A38353	16 oz. Aerosol

AEROSPACE SEM SOAP

Mild abrasive cleaner used as first step in refinishing flexible substrates

- Gravitates into surface & floats contaminants for easy removal
- · Mild abrasive helps with adhesion
- . Foaming action removes body oils &

V30365	16 oz Tube
PART#	SIZE
Other	water-soluble containinants



Plastic Refinishing

STANDARD OPERATING PROCEDURE



Clean with SEM Soap & a gray scuff pad. Scrub thoroughly, paying close attention to textured or recessed areas.

Wipe with a clean, damp, lint-free cloth to remove all residue.



Apply Plastic & Leather Prep, SEM Solve or XXX Universal Surface Cleaner.

Wipe clean in one direction using a clean, lint-free cloth.

Wiping in one direction will remove contaminates from the surface rather than smearing contaminates over the surface.

If contamination still exists, water will bead on the surface when dry. Repeat steps 1 & 2 until beading no longer occurs.

DETERMINE THE CORRECT ADHESION PROMOTER

A Sure-Coat waterborne coating is not compatible with Sand Free Adhesion

If applying Sure-Coat waterborne coating on ABS, do not use an adhesion promoter.

B When using Bumper Coater flexible coating, an adhesion promoter is not required, with the exception of Low VOC Bumper Coater flexible coating.

Place a drop of acetone on the back of the plastic. Rub with your gloved finger.

If the plastic smears & melts, it is ABS. Use Sand Free Adhesion Promoter.

Apply a medium wet coat of **Sand Free** Adhesion Promoter. See note (A).

While still wet, apply a light coat of Color Coat Avoid applying the first coat too heavily as sagging may occur.

As the **Sand Free Adhesion Promoter** evaporates, Color Coat flexible coating is drawn into the surface resulting in excellent adhesion

If the acetone does not have an effect on the plastic, use XXX Adhesion Promoter or Plastic Adhesion Promoter. See note B

Apply one medium wet coat of XXX Adhesion **Promoter** or **Plastic Adhesion Promoter**. Allow to flash 3 – 5 minutes before topcoating.



Apply Bumper Coater flexible coating, Color Coat flexible coating, Sure-Coat flexible coating, Trim Black, or Trim Black Ultra trim paint.

PRODUCT LIST

CLEAN & PREP

PART#	PRODUCT	SIZE
38351	Plastic & Leather Prep	Gallon
38353	Plastic & Leather Prep	16 oz. Aerosol
38354	Plastic & Leather Prep	Quart
38371	SEM Solve	Gallon
38373	SEM Solve	20 oz. aerosol
38374	SEM Solve	Quart
39362	SEM Soap	16 oz. Tube
77771	XXX Universal Surface Cleaner	Gallon
77774	XXX Universal Surface Cleaner	Quart

Clean & Prep products - See page 2.

ADHESION PROMOTERS

PART#	PRODUCT	SIZE
38363	Sand Free Adhesion Promoter	16 oz. Aerosol
38364	Sand Free Adhesion Promoter	Quart
39861	Plastic Adhesion Promoter	Gallon
39863	Plastic Adhesion Promoter	16 oz. Aerosol
39861	Plastic Adhesion Promoter	Quart
77721	XXX Adhesion Promoter	Gallon
77723	XXX Adhesion Promoter	16 oz. Aerosol
77724	XXX Adhesion Promoter	Quart

Adhesion Promoter products - See page 19.

PAINT

Bumper Coater products - See page 20.

Color Coat products - See page 22 - 24.

Sure-Coat products - See page 24 - 25.

Trim Black products - See page 31



Order a copy of the Interior & **Exterior Refinishing booklet** at semproducts.com

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.

Leather Refinishing

STANDARD OPERATING PROCEDURE



Clean with **SEM** Soap & a gray scuff pad. Scrub thoroughly, paying close attention to textured or recessed areas.

Wipe with a clean, damp cloth to remove all residue.

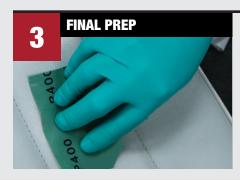


Apply Plastic & Leather Prep or XXX Universal Surface Cleaner.

Wipe clean in one direction using a damp, lint-free cloth.

① Wiping in one direction will remove contaminates from the surface rather than smearing contaminates over the surface.

 If contamination still exists, water will bead on the surface when dry. Repeat steps 1 & 2 until beading no longer occurs.



Scuff the leather with a clean, gray scuff pad or P400 – P600 grit sandpaper.

Blow off dust & clean again with **Plastic & Leather Prep**.



Apply **Sure-Coat** flexible coating or **Classic Coat** flexible coating.



CLEAN & PREP

PART#	PRODUCT	SIZE
38351	Plastic & Leather Prep	Gallon
38353	Plastic & Leather Prep	16 oz. Aerosol
38354	Plastic & Leather Prep	Quartt
39362	SEM Soap	16 oz. Tube
77771	XXX Universal Surface Cleaner	Gallon
77774	XXX Universal Surface Cleaner	Quart

Clean & Prep products - See page 2.

ΡΔΙΝΤ

Classic Coat products - See page 22.

Color Coat products - See page 22 – 24.



Order a copy of the Interior & Exterior Refinishing booklet at semproducts.com

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.

Vinyl Refinishing

STANDARD OPERATING PROCEDURE



Clean with SEM Soap & a gray scuff pad.

Scrub thoroughly, paying close attention to textured or recessed areas.

Wipe with a clean, damp, lint-free cloth to remove all residue.



Apply Vinyl Prep & wipe clean in one direction using a clean, damp, lint-free cloth.

Or, apply XXX Universal Surface Cleaner & wipe clean in one direction using a lint-free cloth.

Wiping in one direction will remove contaminates from the surface rather than smearing contaminates over the surface.

 If contamination still exists, water will bead on the surface when dry. Repeat steps 1 & 2 until beading no longer occurs.



Apply Color Coat flexible coating, Sure-Coat flexible coating, or Classic Coat flexible coating.

When coating vinyl with Color Coat flexible coating, plasticizer migration may occasionally occur. When vinyl manufacturers use a high amount of plasticizers, they may bleed & leave a tacky feeling on the coated surface. Apply Tac Free over the affected area to eliminate this problem. Consult local regulations to ensure VOC compliance in your



Additional flexibility is required when refinishing vinyl convertible tops with Color Coat toner. Mix 10 parts Color Coat toners to 1 part Super SEM Flex. Do not use Color Coat aerosols.

Do not exceed mixing ratios. Too much Super SEM Flex will create a tacky surface that will not dry properly.

PRODUCT LIST

CLEAN & PREP

PART#	PRODUCT	SIZE
38343	Vinyl Prep	16 oz. Aerosol
39362	SEM Soap	16 oz. Tube
77771	XXX Universal Surface Cleaner	Gallon
77774	XXX Universal Surface Cleaner	Quart

Clean & Prep products - See page 2.

PAINT

Bumper Coater products - See page 20.

Classic Coat products - See page 22.

Color Coat products - See page 22 - 24.

Sure-Coat products - See page 24 - 25.

Super SEM Flex products - See page 25.

Tac Free products - See page 24.



Order a copy of the Interior & Exterior Refinishing booklet at semproducts.com

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.

TEXTURE COATING

Unique blend of flexible materials for restoring the textured finish on interior & exterior panels prior to painting.

- OEM recommended
- · Duplicates original textures
- Ready to spray
- Quick drying
- · Topcoat with most refinish materials

PART#	SIZE	
39853 20 oz. Aerosol		
39854	Quart	



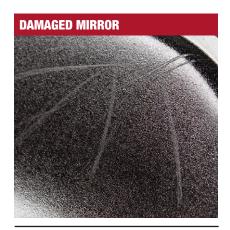


WATCH THE VIDEO: Learn how to duplicate OEM textures

Scan the QR code or go to semproducts.com/sfcc

Increase billable hours & get cars to your customer faster

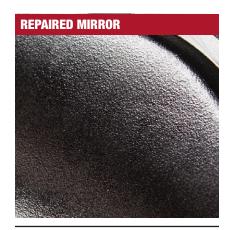
CASE STUDY: Damaged 2015 Ford F150 mirror housing



REPLACE MIRROR*

 LABOR HOURS: 0.9 MIRROR: \$609.75 KEY TO KEY: 3 DAYS

Average reported wait time for replacement OE mirror: 2 days



REPAIR MIRROR

LABOR HOURS: 5.4

MATERIAL: \$2.86 - \$4.99

KEY TO KEY: 1 DAY

*Labor, parts & materials taken from actual quotes generated in 2018 on damaged 2015 Ford F150 Platinum SuperCrew 145" – Part Number FL3Z17683PB

Duplicating OEM Texture

STANDARD OPERATING PROCEDURE

PREP

If damage is present, refer to Plastic **Repair Standard Operating Procedure** prior to refinishing the texture.

Clean with Scuff & Clean & a gray scuff pad. Rinse with water & dry with a clean, lint-free

Clean with SEM Solve, Plastic & Leather Prep or XXX Universal Surface Cleaner.

Wipe clean in one direction with a clean, lintfree cloth.

Wiping in one direction will remove contaminates from the surface rather than smearing contaminates over the surface.

APPLY TEXTURE

Spray Bumper Coater flexible coating as a wet bed. While it is still wet, apply Texture Coating in light coats 16" - 24" from surface.

- To produce bigger droplets, spray closer to the surface.
- . To produce smaller droplets, spray farther from the surface.
- To increase spacing between droplets, spray fast.
- To decrease spacing between droplets, spray slow.

Allow to flash for 10 minutes.

If needed, apply additional coats in the same manner to achieve OEM texture.

Be sure to apply lightly enough so that raised texture droplets don't flow together.

- To produce grainy texture, no adjustment is needed.
- To produce round texture, lightly sand by hand with a gray scuff pad or P800 grit sandpaper.
- To produce flat texture, sand with a block or by hand using P400 - P600 grit sandpaper.

Blow off & wipe with a tack rag.

Texture Coating must be topcoated.

APPLY TEXTURE

Apply Bumper Coater flexible coating, Color Coat flexible coating, Factory Pack basecoat ot Trim Black Ultra trim paint according to instructions.

See Bumper Refinishing - page 20

See Plastic Refinishing - Page 226

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.

Keep your watercraft looking new, season after season, by restoring the original color to your vinyl seats & plastic components. Save hundreds, if not thousands of dollars, over replacement or recovering.

VINYL COAT

Flexible aerosol coatings to match, restore or change the color of most marine vinyl & plastic surfaces.

16 oz. Aerosol

- Covers stains, fading & prepped mildew
- Exceptional adhesion
- Outstanding UV protection
- · Stays flexible, will not crack
- Excellent hiding
- Quick drying

• Quick drying	
PART#	COLOR
M25003	Ultra Purple
M25013	Ultra Turquoise
M25023	Ranger Orchid Green
M25033	Ultra Blue
M25043	Ranger Admiral Blue
M25053	Ranger Black
M25063	Ranger White
M25073	Ranger Off-White
M25083	Carver White
M25093	Sea Ray Mystic White
M25103	Sea Ray Alabaster
M25113	Sea Ray Champagne
M25123	Carver Dade Bisque
M25133	Carver Light Tan
M25143	Chaparal Beige/Platinum
M25153	Stingray Taupe
M25163	Ranger Beige
M25173	Ranger Charcoal
M25183	Ranger Gunmetal Grey
M25193	Light Grey
M25203	Formula Boats Grey
M25213	Carver Coco
M25223	Stingray Yellow
M25233	Formula Boats Red
M25243	Sterling Burgundy
	·

ENGINE PAINT

Flexible coating formulated to restore the color of plastic marine engine cowlings & other painted metal parts on the stern drive & lower unit.

16 oz. Aerosol

- Excellent for fiberglass, plastic and precoated metal
- Flexible coating will not crack
- Exceptional hiding & gloss
- Smooth, consistent finish
- · Convenient aerosols
- · Quick drying
- Simple to use
- Matches OEM finish
- Excellent corrosion control

PART#	COLOR
M25503	Evinrude White
M25513	Mercury Phantom Black

All boat manufacturer names shown are registered trademarks of their respective holders.



SEEING IS BELIEVING

Watch the video to see how this old seat was made new using *Vinyl Coat* flexible coating.

semproducts.com/boatseats







GRIPTIDE NON-SKID DECK COATING

2K high quality urethane, grip-enhancing, textured coating that provides a durable, protective finish for boat floors, decks & other marine surfaces.

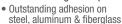
- · Adhesion to most surfaces
- Easy one-step spray or roller application
- Durable coating that maintains flexibility
- 5 popular marine colors
- · Chemical & fade resistant

PART#	COLOR	SIZE
M25610	Sail White	GAL KIT
M25615	Sail White	6.25 GAL KIT
M25620	Gull Gray	GAL KIT
M25620	Gull Gray	6.25 GAL KIT
M25630	Mateo Wheat	GAL KIT
M25630	Mateo Wheat	6.25 GAL KIT
M25640	Sportsman Green	GAL KIT
M25640	Sportsman Green	6.25 GAL KIT
M25650	Midnight Black	GAL KIT
M25650	Midnight Black	6.25 GAL KIT

GRIPTIDE PRIMER

2.1 VOC Compliant

2K primer that provides bare metal adhesion & filling in one product.



- Excellent corrosion control
- · Builds quickly & sands easily
- Excellent color holdout
- · Sprayable or rollable

PART#	PRODUCT	SIZE
M25674	Primer	Quart
M25686	Primer Activator	Half Pint

HEAVY TEXTURE ROLLER

A high quality 9" x 3/8" foam nap roller for

easily & consistently applying *GripTide* Non-Skid

Deck Coating.

PART#	SIZE
71140	Each

GRIPTIDE GAL KIT CONTAINS: 1 Gallon GripTide Non-Skid Deck Coating, 1 Cone Quart GripTide Catalyst, 1 9" Heavy Texture Roller

GRIPTIDE 6.25 GAL KIT CONTAINS: 5 Gallon Grip-Tide Non-Skid Deck Coating, 5 Cone Quart GripTide Catalyst



SAIL WHITE

NEW! MIDNIGHT BLACK



SEM Trim Black professionally restores the OEM look of automotive trim components. With several options to match color & gloss, SEM brings high performance flexibility & color stability to each job.

TRIM BLACK

Acrylic coating formulated to match the OEM finish on automotive trim components. For use on plastic, steel, aluminum, stainless steel & chrome.



- · Excellent adhesion & durability
- No primer required
- Matches OEM appearance
- · Retains flexibility
- Great coverage
- · Professional results

PART#	SIZE	
39141	Gallon	
39143	20 oz. Aerosol	
39144	Quart	

TRIM BLACK -**GLOSS BLACK**

PART#	SIZE
39063	16 oz. Aerosol
39068	Pint



TRIM BLACK -**CHARCOAL METALLIC**

PART#	SIZE	B
39033	16 oz. Aerosol	S1200

LOW VOC TRIM BLACK

2.8 VOC Compliant For use on plastic, aluminum, steel & properly prepped stainless steel.



- No primer required
- Matches OEM appearance
- Retains flexibility
- Great coverage
- · Professional results

PART#	SIZE	
39141-LV	Gallon	_
39144-LV	Quart	

TRIM BLACK ULTRA

True, jet-black trim paint matches today's trim color & gloss levels. For use on plastic, aluminum, steel & properly prepped stainless steel.



- · True, jet-black color
- OEM recommended
- Three gloss levels to match a variety of **OEM** applications
- · Sprays smooth for an OEM-like finish
- · Ultra transfer efficiency aerosol
- · Adhesion to steel, aluminum, TPO & PPO

PART#	FINISH	SIZE
49133	Matte	20 oz. Aerosol
49143	Satin	20 oz. Aerosol
49153	Gloss	20 oz. Aerosol



Intelligent **Product Design.**

Reduce repair time, steps & waste.

It's the way we work. It's the way we think.



This isn't a social call.

We're here to turn more cars.



Increase throughput with shop floor compliant aerosols. Fill one custom aerosol or hundreds with our quick, clean & easy to use filling equipment & aerosol blanks. Limitless color combinations for solvent & waterborne paint systems increase your revenue.

CUSTOM FILL AEROSOL BLANK

Can be filled with a variety of automotive paints using a Custom Fill machine. Custom aerosols are compliant for use by professional shops outside the booth & give DIY customers professional results.

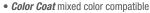


- Comfort tip eases finger fatigue
- · Shop floor compliant (NESHAP 6H)
- · Quick & easy to fill
- Professional spray pattern

PART#	SIZE	
61993	16 oz. Aerosol	

CUSTOM FILL+ HIGH BUILD AEROSOL BLANK

Provides higher film build & guicker coverage for 1K & 2K solvent primers, color & clear.



- Shop floor compliant (NESHAP 6H)
- Use your preferred primer, basecoat or clear with your activator to ensure proper mix

PART#	SIZE
62013	16 oz. Aerosol

CUSTOM FILL WATERBORNE AEROSOL BLANK

Can be filled with Sure-Coat mixed color & automotive waterborne basecoat for convenient, high quality repairs.

- No clean up
- · Comfort tip eases finger fatigue
- Shop floor compliant (NESHAP 6H)
- · Quick & easy to fill
- Professional spray pattern

PART#	SIZE	
62003	16 oz Aerosol	

MULTI-COAT AEROSOL BLANK

Aerosol blank for enamels, urethanes & other paints.

- Create customer specific aerosols
- Ideal for industrial applications
- · Shop floor compliant (NESHAP 6H)
- Use with Fillon* machines

SIZE
16 oz. Aerosol

UNIVERSAL COLOR COAT

A blank aerosol for filling custom Color Coat colors.

- Ideal solvent blend for Color Coat color
- · Use with Omni* or Fillon* machines
- Professional spray nattern

. rereceional opiaj pattern	Marine 10 4 and
PART#	SIZE
15993	16 oz. Aerosol

CUSTOM FILL PNEUMATIC MACHINE

Pneumatic machine for filling custom aerosols.

- No clean up
- Fills solvent & waterborne blanks
- Simple pneumatic operation
- · Quickly fill 1 can or many

PART#	DESCRIPTION
70701	Machine
70704	Wall Bracket
70706	Cylinder

CUSTOM FILL MANUAL MACHINE

Hand operated machine for filling custom aerosols.

- No clean up
- Fills solvent & waterborne blanks
- Simple crank operation
- Perfect for lower volume filling

PART#	DESCRIPTION
70801	Machine

CUSTOM FILL MEDIUM FAN TIP

For use with any Custom Fill aerosol can to produce a shorter professional fan spray. May also be used with an array of aerosols.

· Medium fan, high volume

PART#	, 0	SIZE
MTIP25		25 Pack

CUSTOM FILL WIDE FAN TIP

For use with any Custom Fill aerosol can to produce a taller professional fan spray. This tip may also be use with an array of

· Wide fan, low volume

PART#	SIZE
WTIP25	25 Pack

CUSTOM FILL SPOT REPAIR TIP

Replaces tips on Custom Fill Aerosol Blanks when doing small spot repairs.

- · Conical fan pattern for maximum spray control
- · Minimal overspray and fine atomization, perfect for spot repair/wheel repair
- · Comfort tip eases finger fatigue

PART#	SIZE
STIP25	25 Pack

*Fillon & Omni are a registered trademark of their respective holders.

CUSTOM

STO

USTOM



Filling an aerosol blank using the **Custom Fill Pneumatic Machine**

GENERAL PURPOSE AEROSOLS

MULTIMAX

Multi-purpose aerosol enamel for exterior or interior use on metal, wood. fiberglass & rigid plastic.

16 oz. Aerosol

- · Durable, fast drying finish
- Great adhesion
- Professional finish

1 TOTESSIONAL IIIIISH	
PART#	COLOR
61013	Flat Black
61023	Semi-Gloss Black
61033	Gloss Black
61043	Aluminum
61073	Clear
61083	Red Oxide Primer
61093	Gloss White
61103	Gray Primer

Chassis Gray

BLENDING SOLVENT

BLENZ-IN

61113

Blending solvent designed to melt the edge of 2K urethane refinish top coats into the existing coating. It allows users to keep repairs to a single panel by creating an invisible blend.



- Seamless blends
- · Use with most clearcoats

PART#	SIZE
38403	20 oz. Aerosol

Product Questions?

Reach out to our Technical Support Team at 1-800-831-1122

Easily mix and fill your preferred primers, basecoats and clears into aerosols on the shop floor. Provides unmatched efficiency for high-volume collision centers.



The Power Station system allows users to easily mix & fill their preferred paint products into aerosols directly on the shop floor. No more cleaning spray guns, no more wasted paint products, & no more paint cups; simply mix, fill & spray.

- Reduce labor up to 85% through time savings & less steps
- Eliminate waste from costly cups, gun cleaning & hazardous waste
- Extend pot life of mixed products
- Rationalize SKUs needed for filling
- Free up paint team for larger jobs
- Compliant for shop floor application (NESHAP
- · Compact, mobile design provides easy integration

POWER STATION SOLVENT BASED

PRODUCT PART#

70901SB Solvent Based *Power Station* system

POWER STATION WATERBORNE

PART# **PRODUCT**

70901WB Waterborne Power Station system

INCLUDED IN 70901SB ONLY

PART#	PRODUCT	QTY
61993	Custom Fill Aerosol - Blank	36
62013	Custom Fill+ High Build Aerosol Blank	36
OPTIONAL	. WITH INITIAL PURCHASE	
PART#	PRODUCT	
70902S	Solvent Based Refill	

PART#	PRODUCT	QTY
61993	Custom Fill Aerosol - Blank	24
62003	Custom Fill Waterborne Aerosol Blank	24
62013	Custom Fill+ High Build Aerosol Blank	24
OPTIONA	L WITH INITIAL PURCHASE	
PART#	PRODUCT	
70902W	Waterborne Refill	

INCLUDED IN SOLVENT BASED & WATERBORNE MODELS

PART#	PRODUCT	QTY
70701	Custom Fill Pneumatic Machine	1
70900	Power Station Rack	1
19013	Factory Pack - Silver Frost	1
19023	Factory Pack - Oxford White	1
19033	Factory Pack - Dk Shadow Grey	1
19043	Factory Pack - Redfire Pearl	1
19063	Factory Pack - Pueblo Gold	1
19093	Factory Pack - Silver Metallic	1
19163	Factory Pack - Alabaster Silver	1
19193	Factory Pack - Polished Gray Met	1
19223	Factory Pack - Taffeta White	1
19263	Factory Pack - Lunar Mist Met	1
19283	Factory Pack - Super White II	1
19353	Factory Pack - Red Pearl	1
19363	Factory Pack - Magnetic Gray Pearl	1
19373	Factory Pack - White	1
19393	Factory Pack - Victory Red	1
19403	Factory Pack - Olympic White	1
19423	Factory Pack - Black	1
19443	Factory Pack - Galaxy Silver Met	1
19493	Factory Pack - Tuxedo Black	1
19503	Factory Pack - Classic Silver Met	1
19513	Factory Pack - Granite Crystal Met	1
19523	Factory Pack - Blue Crush Met	1
19533	Factory Pack - Dk Amber Pearl	1
19543	Factory Pack - Titanium Silver Met	1
38253	Premium Powder Guide Coat	1
39103	Bumper Coater – Flexible Black	1
39143	Trim Black	2
39163	Bumper Coater – Med Smoke	1
39683	Self Etching Primer - Gray	2
39793	Heavy Texture Chip Guard	1
39853	Texture Coating	1
40523	Low VOC Rubberized Undercoating	1
40903	1K HS Clear - Gloss	2
40913	1K HS Clear - Semi-Gloss	2
42003	High-Build Primer Surfacer - Black	1
42013	High-Build Primer Surfacer - Gray	1
45504	Rust Trap - Black	1
49143	Trim Black Ultra - Satin	1
62213	Ez Coat - Black	1
62223	Ez Coat - Olive Green	1
62233	Ez Coat - Light Green	1
62243	Ez Coat- Gray	1
62253	Ez Coat - Tan	1
62263	Ez Coat - Olive Brown	1
62273	Ez Coat - White	1
62283	Ez Coat - Field Drab	1
62293	Ez Coat - Dark Green	1
77723	XXX Adhesion Promoter	1
77774	XXX Universal Surface Cleaner	1
MTIP25	Custom Fill Medium Fan Tips	25 Pack
WTIP25	Custom Fill Wide Fan Tips	25 Pack



REDUCE REPAIR TIME, STEPS AND WASTE WITH THE *POWER STATION* SYSTEM

NOW YOU CAN FILL AEROSOL BLANKS WITH YOUR PREFERRED 2K PRIMER, BASECOAT, OR CLEAR AND SPRAY WHILE ON THE SHOP FLOOR





Place the *Custom Fill* cap in the Fill Cylinder & fill your pre-mixed coating for quick & easy refinishing on the shop floor.





TURN MORE CARS WITH THE POWER STATION SYSTEM & CUSTOM FILL AEROSOLS

No spray guns to clean. No wasted paint. No paint cups. **Simply mix, fill & spray.**





Progressive, quality-crafted formulas with a touch of traditional, old-school charm. No matter what challenge lies ahead, Mothers® car care products have a product to get the job done right.

RUBBING COMPOUND

Quickly removes 1,500 grade & finer sanding scratches, light oxidation, car wash scratches & other defects from paints that do not require sanding.



- Removes 1,500 grit & finer
- · Fast cutting action
- Silicone-free
- Recommended for all types of refinish or factory applied automotive paints

PART#	SIZE	
08612	12 oz.	
81132	32 oz.	
81138	Gallon	

HEAVY DUTY RUBBING COMPOUND

Quickly removes 1,200 grade & finer sanding scratches, heavy oxidation, car wash scratches & other defects from paints that do not require sanding.



- Removes 1,200 grit & finer
- Fast cutting action
- · Silicone-free
- · Recommended for all types of refinish or factory applied automotive paints

PART#	SIZE
81232	32 oz.
81238	Gallon

MACHINE GLAZE

High-quality polishing glaze that quickly removes compound haze, fine scratches & swirl marks from all types of refinish or factory applied automotive paints.





 Recommended for all types of refinish or factory applied automotive paints

PART#	SIZE	
or ractory	аррпоа	



82332 32 oz.

Product Questions?

Call Technical Support Team at

FOAM PAD POLISH

Removes compounding swirl marks from all types of refinish or factory applied automotive paints while enhancing color & adding depth.

- Removes compound swirls
- Enhances color & adds depth
- Silicone-free
- Recommended for all types of refinish or factory applied automotive paints

PART#	SIZE	
08712	12 oz.	
83432	32 oz.	
83438	Gallon	

ULTRA FINISHING POLISH

Removes fine machine swirls from all types of refinish or factory applied automotive paint.

- · Removes machine swirls
- . Maximum shine, clarity & gloss
- Silicone-free
- · Recommended for all types of refinish or factory applied automotive paints

PART#	SIZE	
83532	32 oz.	
00002	32 02.	

83532

HAND GLAZE

Provides added shine & protection with an easy-to-use formula, safe on all types of paints.

- · Adds depth & clarity
- · Quick & easy
- · Silicone-free
- Professional-grade

ART#	SIZE
4532	32 oz.

INSTANT DETAILER

Silicone-free, body shop safe, paintable product that provides unparalleled depth, shine, gloss & clarity.

- · Body shop safe
- Quick surface cleanups for paint repair evaluations
- · Ideal for pre-delivery touch-ups
- · Silicone-free

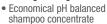
PART#	SIZE	
85624	24 oz.	_
85638	Gallon	
85645	5 Gallon	

INSTANT DETAILER SPRAY BOTTLE

PART#	SIZE
85632	32 oz. OSHA Compliant Spray Bottle

AUTO WASH

Carefully crafted concentration of soaps & detergents for cleaning away grease & grime with ease, without streaking paint or removing existing wax.



- Non-toxic & biodegradable
- formula
- · Cleans & shines
- · Professional-grade

PART#	SIZE	
80138	Gallon	
80145	5 Gallon	
80155	55 Gallon	

ALL-PURPOSE CLEANER

Highly concentrated, biodegradable, multi-purpose cleaning solution for carpets, fabrics, vinyl upholstery, engine compartments, fender wells, door jambs & more.



- · Highly versatile cleaning concentrate
- Interior/exterior safe dilutions · Non-toxic & biodegradable formula
- Professional-grade

PART#	SIZE	
87138	Gallon	
87145	5 Gallon	
87155	55 Gallon	

ALL-PURPOSE CLEANER SPRAY BOTTLE

PART#	SIZE
87132	32 oz. OSHA Compliant Spray Bottle

WATER-BASED **DEGREASER**

Lifts away carbon & baked-on grime from a variety of surfaces with a safe but effective blend of grease-cutting surfactants & biodegradable solvents.



- · Highly versatile cleaning concentrate
- Lifts away grease & baked-on grime
- Non-toxic & biodegradable formula
- Water-based

PART#	SIZE	
87538	Gallon	
87545	5 Gallon	
87555	55 Gallon	

WATER-BASED DEGREASER SPRAY BOTTLE

PART#	SIZE	
87532	32 oz. OSHA Compliant Spray Bottle	



1-800-831-1122

Paint Finishing | Detailing | Equipment | PAINT FINISHING & DETAILING

GLASS CLEANER

Cost-effective & versatile cleaning concentrate formulated for all glass & virtually any surface. It dries quickly and leaves behind a sparkling clean, streak-free shine, even in cold weather.

- · Highly versatile cleaning concentrate
- · Economical & cost-effective
- · Streak-free, no haze
- Tint-safe, ammonia-free

PART#	SIZE
87638	Gallon
87645	5 Gallon
CI ACC	OLEANED CDDAY DOTTLE

GLASS CLEANER SPRAY BOTTLE

PART#	SIZE
87632	32 oz. OSHA Compliant Spray Bottle

WHEEL CLEANER

Biodegradable cleaning concentrate for factory/OEM wheels & hubcaps, including painted, clearcoated, color coated & chrome.

- Highly effective cleaning concentrate
- Safe on factory/OEM coated wheels
- · Penetrates & removes tough brake dust
- Does not contain hydrofluoric, sulfuric or phosphoric acids, making it safer than conventional acid cleaners

PART#	SIZE
87938	Gallon
87945	5 Gallon
87955	55 Gallon

WHEEL CLEANER SPRAY BOTTLE

PART#	SIZE
87932	32 oz. OSHA Compliant Spray Bottle

VINYL & RUBBER DRESSING

Protects vinvl. rubber. plastic surfaces, & engine compartments from the elements & leaves a non-greasy, like-new finish.

- · Ready-to-use formula
- · Water-based & non-greasy
- · Like-new look & feel
- · Does not contain soaps, glycerine or other extenders

PART#	SIZE	
88138	Gallon	_
88145	5 Gallon	

VINYL & RUBBER DRESSING SPRAY BOTTLE

PART#	SIZE
88132	32 oz. OSHA Compliant Spray Bottle

SILICONE-FREE **DRESSING**

Pre-delivery prep product designed for body shops. This silicone-free, water-based formula is safe for any rubber & trim.

- · Ready-to-use formula
- · Water-based & body shop safe
- Effective pre-delivery prep
- Silcone-free

PART#	SIZE	
88538	Gallon	
88545	5 Gallon	

SILICONE-FREE DRESSING **SPRAY BOTTLE**

PART#	SIZE	
88532	32 oz. OSHA Compliant Spray Bottle	

SILICONE-FREE DRESSING CONCENTRATE

Pre-delivery prep product designed for body shops. This silicone-free, water-based formula is safe for any rubber & trim.



- · Water-based & body shop safe
- Effective pre-delivery prep
- Silicone-free

PART#	SIZE
88638	Gallon
88645	5 Gallon

SILICONE-FREE DRESSING **CONCENTRATE SPRAY BOTTLE**

PAKI#	SIZE
88632	32 oz. OSHA Compliant Spray Bottle

DISPENSER BOTTLE

Dispenses the perfect amount of polishes & compounds with ease. Features a self-cleaning pop-top to prevent clogging.

- Rugged polyethylene construction
- · Chemical resistant
- · Self-cleaning pop-top
- Professional-grade

PART# SIZE

80000 12 oz. Dispenser Bottle

METERING UNIT

Most efficient & precise way to ensure that Mothers® product concentrates are being diluted correctly for their specified use.



- Efficient & precise dilution
- · Simple push button operation
- Easy-to-install & easy-to-use
- Professional-grade

PART#	SIZE
80006	Metering Unit

SPIGOT FOR 5 **GALLON CONTAINER**

Easily dispenses liquids with a simple twist for quick filling of 32 oz. OSHA compliant secondary spray bottles.



- · Chemical resistant
- Easy twist
- · Quick & easy fill

PART#	SIZE
80005	Each



Stop oxidation & prevent further damage, convert existing rust or restore OEM corrosion protection. These quality products solve corrosion problems while improving repair process efficiencies.

PRODUCT	CONVERTS RUST	CORROSION PROTECTION	APPLY TO RUST	APPLY TO PREPPED METAL	SUBSTRATE MUST BE TOPCOATED	CAN BE Topcoated	SOUND DAMPENING
Rust Mort transformaton coating	•		•		•		
Rust Seal transformaton coating	•	•	•			•	
Rust Trap moisture cure urethane		•	•	•		•	
Rust Shield corrosion coating		•	•	•			
Rust Preventer Cavity Wax		•		•			
Rubberized Undercoating		•		•		•	•
Undercoating		•		•			•

RUST MORT

Acidic compound that removes or converts rust to an insoluble coating prior to applying body filler, primer or top coat.

- OEM recommended
- · Completely removes light rust
- · Converts heavy rust into a stable. workable substrate
- Creates ideal surface for filler or primer
- Requires minimal surface preparation
- Brush or submerge

PART#	SIZE
69501	Gallon
69504	Quart
69508	Pint

RUST SEAL

Dual-purpose acidic compound that neutralizes mild rust & provides a temporary rustprotective layer prior to top coating.

- Neutralizes mild rust
- Leaves a tough protective coating
- . May be left exposed temporarily in controlled environments
- . Must be topcoated to prevent further oxidation
- · Apply with brush or roller
- Can be sanded before application of top coat
- Requires minimal surface preparation

PART#	SIZE
39304	Quart
39308	Pint



RUST SHIELD

VOC Compliant Direct to

metal coating that isolates & controls oxidation, rust & corrosion on metal substrates.



- · Paint direct to rust or bare sanded steel
- Fast application
- 50 state compliant
- · Enhancer available for gloss adjustment
- Can be topcoated for UV resistance
- · Restore agricultural, industrial & heavy equipment

PART#	COLOR	SIZE
28061	Gloss Black	Gallon
28064	Gloss Black	Quart
28081	Safety Orange	Gallon
28091	Flat Black	Gallon
28101	Black	Gallon
28104	Black	Quart
28111	White	Gallon
28131	I. H. Red	Gallon
28141	Cat Yellow	Gallon
28151	F.M.F. Gray	Gallon
28161	John Deere Yellow	Gallon
28181	John Deere Green	Gallon
28191	Aluminum	Gallon

RUST SHIELD HARDENER & GLOSS ENHANCER

A catalyst for use with Rust Shield corrosion coating

- · Adds gloss & durability
- · Easy 8:1 mixing ratio
- Eliminates recoat headaches
- · Aids in curing in cooler conditions

PART#	SIZE
38008	Pint

All equipment manufacturer names shown are registered trademarks of their respective holders.

APPLICATOR EQUIPMENT

Applicator equipment & spray wands for undercoating, chip guards, bedliners & rust prevention coatings

SEE PAGES 10 - 12



RUST TRAP

High gloss, moisture cured urethane coating for restoring & protecting rusty





- · Paint directly to rust or bare sanded steel
- No conversion products needed
- · Wet-on-wet application for faster repairs
- 50 state compliant
- Flattener available
- · Can be topcoated

PART#	COLOR	SIZE
45501	Black	Gallon
45504	Black	Cone Quart
45508	Black	Pint
45514	Silver	Cone Quart
45518	Silver	Pint
45594	Flattener	Cone Quart
45598	Flattener	Pint

RUST PREVENTER CAVITY WAX

Semi-transparent black internal panel compound to restore OEM corrosion protection on inner

- · Excellent corrosion protection
- · Wicks into vertical seams

PART#	SIZE	
39573	24 oz. Aerosol	
39574	Quart	



Rust Preventer Cavity Wax

STANDARD OPERATING PROCEDURE

RESTORES OEM CORROSION PROTECTION

Rust Preventer Cavity Wax is easily applied with a 360° spray pattern when using the Premium Undercoat Gun & Spray Wand or the Rust Preventer Aero Wand.

Do not spray without tip being inserted into inner panel access point.



Clean surface with SEM Solve or XXX Universal Surface Cleaner where applicable. Remove cap from Rust Preventer Cavity Wax, attach straw or Rust Preventer Aero Wand. Apply 1-2 coats.

Change angle & depth of the tip inside panel to ensure coverage.



Clean surface with SEM Solve or XXX Universal Surface Cleaner where applicable. Shake bottle of Rust Preventer Cavity Wax for 1 minute. Spray 1-2 coats at 35-45 psi.

Change angle & depth of the tip inside panel to ensure coverage.



Clean Rust Preventer Aero Wand by attaching the tip & wand to XXX Universal Gun Cleaner.

Clean Premium Undercoat Gun & Spray Wand with XXX Universal Gun Cleaner.

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA RE-QUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.



SEM undercoatings eliminate headaches caused by poor performance of low quality products. Our rubberized products offer exceptional color & texture without bleed through. Our asphalt-based products give fantastic coverage & dry times at an economic price.

RUBBERIZED UNDERCOATING

Premium, single component, paintable, textured coating for sound dampening, chip resistance, rust protection & corrosion protection.

- OEM recommended
- Uniform final appearance
- · Quality asphalt-free formula
- Paintable without bleed through
- Sound-dampening properties
- · Aerosol includes straw for tight spots
- · Fast-drying
- . Chip & corrosion resistant

PART#	COLOR	SIZE
39513	White (EU only)	24 oz. Aerosol
39523	Black	24 oz. Aerosol

LOW VOC RUBBERIZED **UNDERCOATING**

VOC Compliant

Premium, easy to apply, paintable, asphalt-free coating for sound dampening, chip resistance, rust & corrosion protection.



- OEM recommended
- Paintable without bleed-through
- · Pinhole free
- 100% asphal free
- · Sound-dampening properties
- . Chip & corrosion resistant
- · Aerosol includes straw for tight spots

PART#	COLOR	SIZE
40523	Black	24 oz. Aerosol

UNDERCOATING

Non-paintable, asphalt-based aerosol coating for corrosion protection, chip resistance & sound dampening on automotive frames, wheel wells & undercarriage areas.

- Uniform appearance
- · Excellent adhesion
- Economical

PART#	COLOR	SIZE
39463	Black	24 oz Aerosol

LOW VOC UNDERCOATING

VOC Compliant

Asphalt-based, aerosol coating for corrosion protection, chip resistance & sound dampening on frames, wheel wells & undercarriage areas.

- Uniform appearance
- Excellent adhesion
- Economical

PART#	COLOR	SIZE
40463	Black	24 oz. Aerosol



BUILT BETTER™

Every day.

Collision centers, restoration shops & DIYers trust SEM's OEM recommended products to reduce repair time, steps & waste in every application.

Every day.

We relentlessly pursue excellence. We innovate and we improve.

We are American manufacturing.



SEM has a comprehesive line of products for restoring OEM chip resistance and corrosion protection to lower body panels. From fine to heavy textured coatings, *SEM* has a chip guard that is right for the job.

PRO-TEX 2K CHIP GUARD

2K, urethane, textured coating for the ultimate protection of lower panels prone to chipping & corrosion.



- OEM recommended
- Tintable & paintable
- Duplicate most OEM textures
- · Topcoat with solvent or waterborne systems
- · Outstanding protection
- · Excellent gloss retention
- No special equipment needed

PART#	SIZE	
40820	Kit	
KIT CONTAINS:	1 – 40824 Chip Guard Quart	
	2 – 40836 Catalyst Half Pint	

HEAVY TEXTURE CHIP GUARD

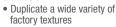
Aerosol coating that matches medium to coarse OEM textures & protects lower panels from impact, chipping & abrasion.

- · Excellent chip & impact protection
- Duplicate a variety of factory textures
- Simple aerosol application
- Medium to coarse texture
- Dries fast

PART#	SIZE
39793	20 oz. Aerosol

SATIN BLACK CHIP GUARD

Durable, acrylic coating that matches light to medium OEM textures & protects lower panels from impact, chipping & abrasion.



- Available in aerosol & ready to spray quarts
- Full texture spectrum from fine to coarse

PART#	SIZE
39813	20 oz. Aerosol
39814	Quart

2K URETHANE CHIP GUARD

A job-sized, two-component, shakeand-shoot, textured coating for reproducing a variety of OE textures & chip quards.

- OEM recommended
- . Reproduces fine to coarse OE textures
- 50 state compliant
- Non-yellowing & staining
- Tintable, paintable or can be used as a textured top coat
- · Chemical resistant
- · Excellent for sound dampening
- · Job-sized, billable unit
- Use with HVLP/RP gun or **71103 2K Urethane**Chip Guard Applicator

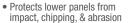
PART#	SIZE	
52000	Kit	
KIT CONTAINS:	1 – 52008 Chip Guard Quart	
	1 – 52004 Activator 4 oz.	

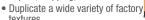
2K URETHANE CHIP GUARD APPLICATOR

Sold separately, see page 11.

CLEAR CHIP GUARD

Durable, acrylic coating that matches light to medium OEM textures & protects lower panels from impact, chipping & abrasion.





- Available in aerosol & ready to spray quarts
- Full texture spectrum from fine to coarse

PART#	SIZE
39803	20 oz. Aerosol
39804	Cone Quart

APPLICATOR EQUIPMENT

Applicator equipment & spray wands for undercoating, chip guards, bedliners & rust prevention coatings

SEE PAGES 10 – 12

2K Urethane Chip Guard

APPLICATION INSTRUCTIONS

IMPORTANT: Product has a short pot life.

Spray immediately after mixing. If allowing to flash, mix only enough for 1 coat at a time.

1 PREP

Clean with **SEM** Solve or **XXX Universal Surface Cleaner**.

Sand with P180 - P220 grit sandpaper.

Prime any bare metal areas & sand the primer with P180 – P220 grit sandpaper.

Blow off dust & tack clean.

2 MIXING

2K Urethane Chip Guard is a shake-and-shoot system.

Pour entire **2K Urethane Chip Guard Activator** into the **2K Urethane Chip Guard**.

Add 1 oz. solvent-based tint (optional).

Shake bottle for 2 minutes.

Attach **2K Urethane Chip Guard** to the **2K Urethane Chip Guard Applicator**.

If using an HVLP/RP gun, pour into paint cup & attach to gun.

3 APPLICATION

Coats: 1 – 4

Flash time between coats: 0 - 20 minutes

Air Pressure: 20 – 110 psi when using 2K Urethane Chip Guard Applicator Air Pressure: 3 – 30 psi when using

HVLP/RP gun

Top coat time: 20 minutes – 4 hours with waterborne or solvent-based paint

NOTE: If topcoating after 4 hours, **2K Urethane Chip Guard** must be scuffed.

Follow top coat manufacturer's instructions for proper procedure.

Use **2K Urethane Chip Guard** to easily reproduce a variety of OE textures found on newer model vehicles.

CHECK LOCAL VOC REGULATIONS TO ENSURE COMPLIANCE OF ALL PRODUCTS IN YOUR AREA. ALWAYS WEAR OSHA REQUIRED (PPE) PERSONAL PROTECTION EQUIPMENT TO ENSURE YOUR SAFETY.

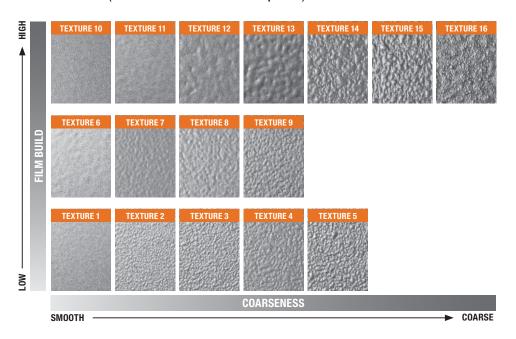




SHAKE. SHOOT. DONE.

When using 2K Urethane Chip Guard, numerous textures can be achieved with different techniques.

The chart below ranks 16 textures by coarseness (grain of texture) & film build (thickness of material on panel).







VOCE than a **Truckbed Liner**

It's a rock-hard, protective, 2K urethane Xtreme Coating for truckbeds, recreational vehicles, industrial equipment, restoration & more









Truckbeds



Industrial







Marine

ATVs

SMOOTH TEXTURES



COARSE TEXTURES











Technical Data Sheet includes detailed instructions for these 7 texture options.

LIGHT COARSE TEXTURE



PROTECTIVE COATINGS

SEM offers three sprayable urethane truckbed liners with various advantages in protection and cosmetic appearance. SEM truckbed liners will not chalk, fade or peel after proper application.



ROCK-IT XC

High quality, urethane, textured coating that provides a durable, chemical & fade resistant, protective finish for truckbeds, recreational vehicles, industrial equipment & restoration.

- · Exceptional durability, gloss, & texture
- Free applicator in every kit
- · Excellent fade resistance & UV stability
- 50 state compliant
- T³ True Tint Technology™ non-yellowing formula
- Produces a variety of textures with Economy Coating Gun, HVLP gun, roller or brush
- Resistant to a variety of strong chemicals
- Durable coating that maintains flexibility
- · Excellent for sound dampening
- · Outstanding adhesion to most surfaces

PART#	PRODUCT	SIZE
46650	Rock-It XC - Black	Kit
46670	Rock-It XC - Tintable	Kit
LUT OCNITAING	4 11 11 11	

KIT CONTAINS: 4 sprayable quarts, including catalyst. Technical Data Sheet with detailed instructions for 7 texture options, 1 Mixing Cup & 1 **Economy Coating Gun**

SOLD SEPARATELY

PART#	PRODUCT	SIZE
46644	Rock-It XC Catalyst	Quart
46646	Rock-It XC Catalyst	Half Pint
46654	Rock-It XC - Black	Quart
46655	Rock-It XC - Black	5 Gallon
4665-DR	Rock-It XC - Black	54 Gallon
46674	Rock-It XC - Tintable	Quart
46675	Rock-It XC - Tintable	5 Gallon
4667-DR	Rock-It XC - Tintable	54 Gallon



PRO-TEX

TRUCKBED LINER

Professional, two-component, urethane liner system that provides a hard, durable finish & exceptional protection to truckbeds & equipment.

- Lifetime Warranty³
- Tough, durable & non-corrosive
- · Air & water tight
- Tintable version to match OEM colors
- · Outstanding chemical resistance
- Bonds to most surfaces
- · Resists fading
- Excellent sound dampening
- No maintenance

PART#	PRODUCT	SIZE
40640	Black	Kit
40660	Tintable	Kit

KIT CONTAINS: 1 gallon Truckbed Liner, 2 quarts Catalyst, 2 Plastic Schutz Bottles & 2 Mixing Cups

SOLD SEPARATELY

PART#	PRODUCT	SIZE
40645	Black	5 Gallon
4064-DR	Black	54 Gallon
40671	Catalyst	Gallon
40665	Tintable	5 Gallon
4066-DR	Tintable	54 Gallon

PLASTIC SCHUTZ BOTTLE

Black HDPE plastic bottle for applying undercoatings & liner systems.

PART#	SIZE
71004	Each

*Visit semproducts.com/warranty for complete *Pro-Tex* Lifetime Warranty information



PROFESSIONAL TRUCKBED LINER

Two-component, urethane, textured coating that provides exceptional adhesion, film build & flexibility to truckbeds & restoration projects.

- Durable, slip resistant, non-corrosive coating
- · Outstanding adhesion & chemical resistance
- Will not fade
- · Bonds to most surfaces
- Tintable version to match OEM colors
- Sound dampening properties
- · Air & water tight

PART#	PRODUCT	SIZE
39630	Black	Kit
39650	Tintable	Kit

KIT CONTAINS: 1 gallon Truckbed Liner, 1 quart Catalyst, 2 Plastic Schutz Bottles & 1 Mixing Cup

PRO-TEX EXTENDER

Additive to lengthen the pot life of **Pro-Tex Truckbed Liner** & **Pro-Tex 2K Chip Guard** kit.



Excellent for hot & humid conditions

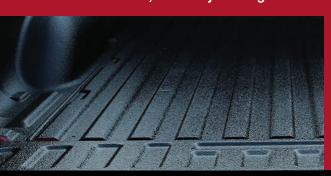
Excononic for flot & flam	na contantiono
PART#	SIZE
40688	Pint

APPLICATOR EQUIPMENT

Applicator equipment & spray wands for undercoating, chip guards, bedliners & rust prevention coatings

SEE PAGES 10 – 12

I really like the new *Rock-It XC* liner for a few reasons. Easy to spray, the kits come complete with everything you need for application & the ability to match or create lots of different textures. We've abused the heck out of this stuff in a truck used for hunting. And, after a normal wash, it looks just as good as the day I sprayed it.



Jeremy Winters
Host of BoothTalk
@that_painter_fella
Painter
Butler Collision
Macon, GA







Visit semproducts.com to locate your nearest distributor of SEM automotive, marine and custom interior coatings.



SHOP CABINET

Comprehensive system of 23 products a technician needs every day for panel bonding, plastic repair, seam sealing, sound dampening & corrosion protection. The product assortment is delivered with a locking, steel-welded cabinet for added protection & organization.

- Over \$350 in savings
- 23 product assortment of SEM's most popular collision center products
- Includes two-component 71119 Universal Manual Applicator
- Durable, steel-welded construction
- All included *Dual-Mix* products are OEM recommended & forever warrantied

Now Included: DMAB Dual-Mix Application Board

PART#

70080

1 Cabinet

Width: 25" | Height: 30" | Depth: 13"

Dual-Mix Forever Warranty

When used according to product instructions. SEM guarantees to the purchaser that all Dual-Mix products will perform to specifications for the life



of the vehicle. This warranty covers reasonable costs for labor, loss of use of the vehicle, parts & materials only, & excludes consequential or incidental damages. When applicable, OEM repair procedures must be followed.

Part#	Product
38373	SEM Solve
38398	Scuff & Clean
39377	Dual-Mix Seam Sealer − Gray ★
39573	
39599	Metal Bite Finishing Glaze
39683	Self Etching Primer – Gray
39747	Dual-Mix Multi-Purpose Panel Adhesive 🖈
39777	Dual-Mix High-Build Self Leveling Seam Sealer
39847	Dual-Mix Multi-Plastic Repair Material ★
39977	Dual-Mix Panel Vibration Control Material
40477	Dual-Mix Heavy Bodied Seam Sealer - White
40489	Bumper Bite Flexible Glaze
40507	Dual-Mix Quick Set 50 – Black ★
40523	Low VOC Rubberized Undercoating *
40773	Zincweld 🖈
42013	High-Build Primer Surfacer – Gray
62223	Ez Coat – Olive Green ★
70007	Plastic Repair Contouring Tape
70070	Versa-Tip (6 Pack)
71119	Universal Manual Applicator
71120	Rust Preventer Aero Wand
77723	XXX Adhesion Promoter
77763	XXX Universal Gun Cleaner

SEM assortments offer selections of our most popular products. They act as silent salesmen and promote SEM's commitment to quality while improving store appearance.



REFINISHING CENTER

A jobber's best selling, lowest paid salesperson. Attract more customers & generate additional revenue with *SEM*'s **Refinishing Center** of professional aerosols.

PART#

40032 1 Rack

Product Questions?

Reach out to our Technical Support Team at 1-800-831-1122



CLASSIC RACK ASSORTMENT

Assortment of all *Classic Coat* colors & necessary prep materials.

PART#

17002 1 Rack



MARINE RACK ASSORTMENT

Assortment of **Vinyl Coat** aerosols & other **SEM** Marine prep products.

PART#

M25992 1 Rack

MARINE VINYL COAT 12 CAN ASSORTMENT

Assortment of the top selling Marine *Vinyl Coat* aerosols

PART#

M25889 12 Can Assortment

MARINE VINYL COAT 30 CAN ASSORTMENT

Contains 2 each of our most popular *Vinyl Coat* colors & 1 each of the other 20 colors

PART#

M25779 30 Can Assortment





SEM Shop Clinics

Available For Qualified Collision Centers

We'll come to you to demo products, train, provide SOPs, & answer any questions.

These shop clinic sessions can be tailored to your needs & anyone is welcome to attend.

- Repair bumpers 2x faster
- Reduce trim out time 85%
- Turn 1 extra car per week with direct to metal & paintable immediately products

I-CAR Training

SEM is a proud member of the I-CAR Sustaining Partners™ Program.

SEM I-CAR classes include:

- Adhesive, rivet & weld bonding
- Automotive corrosion protection
- Automotive foams & sound dampening
- Plastic bumper repair & refinishing

Contact your local *SEM* rep for more information about training opportunities.





Built Better, Bumper Coater, Bumper Bite, Carbo Fill+, Classic Coat, Color Coat, Custom Fill, Dual-Mix, Ez Coat, Factory Pack, GripTide, Vinyl Coat, Mini-Max, Metal Bite, Metalock, Multi-Coat, MultiMax, ORBIT, Power Station, Pro-Tex, Rock-It XC, Rust Mort, Rust Seal, Rust Shield, Rust Trap, SEM, Sure-Coat and Zincweld are trademarks of SEM Products, Inc. • Metton is a registered trademark of Metton America, Inc. • Mothers is a registered trademark of Mothers Polishes Waxes Cleaners Corporation. • I-CAR and Industry Training Alliance are registered trademarks of Inter-Industry Conference on Auto Collision Repair Corporation.

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